

RENO'S GREAT **GREEN GUIDE**

HELPING YOU FIND
ECO-FRIENDLY PRODUCTS
AND SERVICES

Published by



(775) 323-3433 | www.nevadaeconet.org

RENO'S GREAT GREEN GUIDE:

HELPING YOU FIND ECO-FRIENDLY PRODUCTS AND SERVICES

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INTRODUCTION



Welcome to the green side of the Reno-Tahoe area. For the past 10 years Nevada EcoNet has published the Green Directory, listing nonprofit organizations and government agencies with environmental missions, services and programs. Over the past year Nevada EcoNet expanded the Green Directory to include businesses providing environmental services and products.

Our decision to expand the Green Directory is based on the growing market of environmental products and services available in the area. We want to make it as easy as possible to make decisions that benefit the environment, from getting a hair cut to ordering at a restaurant to knowing where to recycle. People have busy lives, but it's still possible to live a sustainable lifestyle. Nevada EcoNet's goal is to provide the information to let everyone in our community make choices they can feel good about.

Going green is not always easy, we know this. It takes a little more effort and time to do the right thing. But when we put a little more work into something, we get a little more reward. My yoga teacher once told me that it takes 88 times to do something before it becomes a habit. So using cloth bags at the grocery store, a reusable coffee cup at the local coffee shop or refilling your car tires is an adjustment that isn't going to happen overnight. None of us is perfect but we can all work a little harder to recycle waste, to save energy and to use less water.

Nevada EcoNet gathers environmental information in the area but we are not experts. Our criteria for including businesses, nonprofits and government agencies is that a mission of the organization is sustaining the environment through its products, services or programs. We gave a ✓ to those we feel go above-and-beyond to be sustainable. This is our first attempt at including businesses, therefore Nevada EcoNet welcomes suggestions, comments and additions. The Green Guide will be on-line and continually updated with new and exciting businesses and organizations at www.nevadaeconet.org.

Lauren Siegel
executive director

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FOOD & DRINK

We vote three times a day. With every meal we can choose to help the environment or to harm it. Here are some ways to make eco-friendly choices:

EAT LOCAL

- If you care about global warming, don't buy food that has traveled hundreds or thousands of miles by plane and truck to get to you.
- If you care about open spaces, buy food that is grown on small local farms, which help keep open spaces from being paved over.
- If you care about stopping sprawl, buy from local producers rather than from big chain stores.

EAT ORGANIC

- If you care about biodiversity and endangered species, don't buy food that is produced with toxic pesticides, which kill all sorts of creatures.
- If you care about global warming, don't buy food that is grown with petroleum-based fertilizers.
- If you care about clean air, water and soil, look for food that is grown on farms where farmers don't use chemical pesticides that are sprayed from the air and leach into the water and soil.

EAT YOUR VEGGIES, NUTS & GRAINS

- If you care about forests, wild places, biodiversity, and endangered species, you should know that a leading cause of deforestation in the Americas and elsewhere is the raising of cattle and their feed.
- If you care about clean water and soil, don't buy meat from factory farms where animals are raised in confined operations so that their wastes poison the air, soil and water around them.

adapted from www.sierraclub.org

restaurants

Many chefs are convinced that the best-tasting food is organically grown and harvested in ways that are ecologically sound, by people who are taking care of the land for future generations.

Natalie Sellers, chef-owner of 4th St Bistro in Reno, has been a leader in the region of this approach. Her commitment to the environment is demonstrated in the way she sources the restaurant's ingredients and recycles much of its waste.

The seasonal menu is driven by Natalie's relationships with local certified organic farmers. Mewaldt farm in Fallon grows crops specifically for her restaurant. Gary Ramono in Sierraville is growing radicchio from seeds Natalie brought back for him from a trip to Florence.

"I love to shop at the farmer's market," she says. "I think it's amazing what our local farmers grow, and they think it's amazing what I can turn their products into. If there is something really special available that I didn't plan on, I'll add it to the menu that day."

The food scraps at 4th St. Bistro are composted, meat packaging is re-used as greenhouse insulation at local farms, and everything else is taken to recycling.

Restaurant are listed based on their use of local and certified organic produce, meats, eggs and dairy, sustainably harvested fish and vegetarian/vegan options.



✓ 4th St Bistro

3065 W 4th St Reno NV 89523
t. (775) 323-3200 f. (775)323-3391
www.4thstbistro.com

Fine, contemporary cuisine. Seasonal menu featuring local, organic farm produce. Meats and poultry from organic, sustainable ranches.

Adele's Restaurant and Lounge

1112 N Carson St
Carson NV 89701
t. (775) 882-3353 f. (775) 882-0437
www.adelesrestaurantandlounge.com
Seasonal menu featuring local, organic produce and meats.

Ciao

7111 S Virginia St Reno NV 89511
t. (775) 851-WINE f. (775) 851-WINO
www.ciaoreno.com
Fine Northern Italian cuisine made using local, organic ingredients.
Heirloom varieties grown sustainably on site.

Daughter's Cafe

97 Bell St Reno NV 89503
(775) 324-3447
Breakfast, lunch. Coffee and desserts. Seasonal menu, local and organic produce.

Dandelion Deli and Catering

1170 S Wells Ave #102 Reno NV 89502
(775) 322-6100
Vegetarian and vegan.

✓ Dish Café and Catering

855 Mill St Reno NV 89502
(775) 348-8264
www.dishcafecatering.com / nancy@dishcafecatering.com
Upscale comfort food. Seasonal, local, organic ingredients.

✓ Dragonfly

10118 Donner Pass Road Truckee CA 96161
(530) 587-0557
www.dragonflycuisine.com / billy@dragonflycuisine.com
Fine contemporary cuisine and sushi. Local, organic produce, all organic meat and sustainably caught fish.

Freshies

3300 Lake Tahoe Blvd S Lake Tahoe CA
(530) 542-3630
Offers free-range meat and a variety of other health foods.

Green Papaya

4786 Caughlin Parkway #303 Reno NV 89519
(775) 826-8116
Many vegetarian and vegan options.

Imperial Bar and Lounge

150 N Arlington Ave Reno NV 89501
t. (775) 324-6399 f. (775) 201-1739
www.imperialbarandlounge.com
Serves organic meat and cheese.

LuLou's Restaurant

1470 S Virginia St Reno NV 89502
(775) 329-9979
Creative American cuisine. Seasonal menu features local, organic ingredients.

✓ Moody's Bistro and Lounge Moody's Catering

10007 Bridge St Truckee CA 96161
t. (530) 587-8688 f. (530) 587-8831
www.moodysbistro.com / talktous@moodybistro.com
Seasonal menu featuring local, organic produce and meats.

Pirate Ship

495 Greenbrae Drive Sparks NV 89431
Organic produce in food/drinks. Bloody Mary mix from local Romano Farms.

PlumpJack Café

1920 Squaw Valley Road Olympic Valley CA 96146
t. (530) 583-1578 f. (530) 583-1734
www.plumpjack.com
Seasonal menu featuring local, organic produce.

✓ Pneumatic Diner

501 W First Street Reno NV 89503
(775) 786-8888 ext106
Serves vegetarian, vegan, organic foods.

Sezmu Restaurant

670 Mount Rose St Reno NV 89509
(775) 327-4448
www.sezmurestaurant.com / l@sezmurestaurant.com
New American cuisine, supporting ranchers and farmers that practice ecologically sound and organic agriculture.

Sprouts Natural Foods Cafe

3123 Harrison Ave South Lake Tahoe CA 96150
(530) 541-6969
Natural food cafe that features wholesome meals and fresh juice.

West Shore Café

6300 West Lake Blvd Tahoe CA 96142
(530) 525-7262
Seasonal menu featuring local, organic produce.

Wolfdale's

640 North Lake Blvd Tahoe City CA 96145
(530) 583-5700
www.wolfdales.com
Seasonal menu featuring local, organic produce.



coffee/wine/treats

You can find a variety of organic ingredients at these specialty places whether you want organic, shade-grown coffee or a glass of organic wine.

Ben & Jerry's

Marina Marketplace

1495 E Prater Way #111 Sparks NV 89431

(775) 355-1236

Scoop Shop

720 S Meadows Parkway Ste. C-3 Reno NV 89511

(775) 853-1266

www.benandjerrys.com

Uses earth-friendly production practices and sells organic ice cream made from hormone-free milk.

Bibo Coffee Co.

680 Mount Rose St Reno NV 89509

(775) 329-2114

Serves a variety of organic coffee and drinks are made with organic milk.

✓ Davidson's Tea

700 E. Glendale Ave Sparks NV 89431

(775) 356-1690

www.davidsonstea.com

Sells a large variety of organic teas.

Fresh Energy Bakery

6775 Sierra Center Parkway Ste 300 Reno NV 89506

(775) 826-9764

www.freshenergybakery.com

Uses organic oats and brown rice syrup in its energy bars.

✓ Jitters Coffee House

9333 Double R Blvd Ste 400 Reno NV 89521

(775) 852-8244

www.jitterscoffee.net

Serves only the triple-seal-certified, organic, fair trade, shade grown Pura Vida coffee. All proceeds go to fund children organizations.

Purple Bean

1315 W Seventh St Reno NV 89503

(775) 787-2827

Serves organic coffee.

Purple Bean Too!

1655 Robb Drive Reno NV 89523

(775) 624-2326

Serves organic coffee.

Se7en Tea House and Bar

100 N Arlington Ave Reno NV 89501

(775) 348-9526

www.seenatse7en.com

Serves a large variety of organic teas.

Washoe Wine Co.

465 S Meadows Parkway Ste 118 Reno NV 89521

(775) 852-4414

Offers a large selection of organic, biodynamic wines.

Whispering Vine

3886 Mayberry Dr Unit D Reno NV 89519

(775) 787-9463

www.whisperingvinewine.com / info@whisperingvine.com

Sells organic wines.

Wild Oats Natural Marketplace

5695 S Virginia St Reno NV 89502

(775) 829-8666

www.wildoats.com

Uses organic fruits and vegetables in its juices at its juice bar.

GOOD TO KNOW [WEBSITES]

nevadagrown.com This website lists certified local producers, what they grow and current info on local food. This is also the official site for the Nevada Certified Farmers Market Association and the Nevada Organic Council.

localharvest.org This website is a resource for finding farmers' markets, family farms, and other sources of sustainably grown food in your area, where you can buy produce, grass-fed meats, and many other goodies.

Grocery stores

The Great Basin Community Food Co-op is a new option in Reno where volunteers work together, making decisions democratically, to provide affordable local and organic food to members. The co-op is able to source from local farmers for produce, eggs, meat, honey and preserves and sell these local products to members without a mark up. The co-op also carries organic and bulk food and household items, and takes special orders.

More and more, chain groceries, especially Raley's, are now carrying organic products. Ask your grocer to stock local and organic!

Blue Bounty

3480 Lakeside Drive Reno NV 89509
(775) 826-9015

Specialty grocery store that sells some organic meats, cheeses and other products.

✓ Butcher Boy Meat and Deli

1073 N Rock Blvd Sparks NV 89431
(775) 359-7445

Butcher shop and specialty grocery store offering a variety of meat that is free of artificial hormones and antibiotics as well as some organic. Also sells other organic products and organic wines and beers.

Butcher Boy Prime

7300 S Virginia St Reno NV 89511
(775) 853-6686

www.butcherboy.us / visitus@butcherboy.us

Butcher shop and specialty grocery store offering a variety of meat that is free of artificial hormones and antibiotics as well as some organic. Also sells other organic products and organic wines and beers.

✓ Great Basin Community Food Co-op

271 Wonder St Reno NV 89502
(775) 324-6133

www.greatbasinfood.coop / info@greatbasinfood.coop

Local, organic produce, dairy, honey, preserves and meat. Bulk food and household items.

Herb Trade

12101 Moya Blvd Reno NV 89506
(775) 971-8550

www.organicherbtrade.com / info@organicherbtrade.com

Premier source of organic botanicals, spices, fruits, vegetables and herbs.

Trader Joe's

5035 S McCarran Blvd Reno NV 89502

(775) 826-1621

3790 US Highway 395 S Ste #401 Carson City NV 89705

(775) 267-2486

www.traderjoes.com

Organic produce, dairy, and meat. Non-toxic cleaning products. Unbleached and recycled paper products.

✓ Wild Oats

5695 S Virginia St Reno NV 89502

(775) 829-8666

www.wildoats.com

Organic produce, dairy, and meat. Bulk food and household items.

Farmers' markets

Farmers' markets are the town squares in communities throughout the country. Northern Nevada and the Tahoe highcountry host farmers markets throughout the week, making farm fresh local and organic fruits, vegetables, nuts, breads, dairy, eggs, meat and seafood. Seedlings, and flowers available directly to consumers. Reno has added an indoor market during fall and spring months.

Certified growers are those that grow everything they sell at markets on their own land and Certified Markets oversee that only these growers get to have a booth at the market. Certified organic growers selling at local markets are Lattin, Sierra Valley, Home Grown Nevada, Slusser, and Sod Buster Farms. Seek these farmers out at your local market and ask them about their growing practices.

[Nevada/California listings separate. Alphabetical by city.]

NEVADA

Carson City Wednesday

Pony Express Pavilion Mills Park Highway 50

June-Aug 3-7pm

(775) 746-5024

Fallon Tuesday

Williams Avenue & downtown Main Street

June-Sept 5:30-9:30pm

(775) 423-4802

www.fallontourism.com

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.



Fernley *Wednesday*

Out-of-Town Park, Highway 50 & Farm District Road

June-Aug

(775) 287-2811

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Gardnerville *Wednesday*

Lampe Park

May-Sept 8am-1pm

(775) 782-9828

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Hawthorne *Friday*

Downtown Hawthorne

June-Oct 5-7pm

(775) 945-3954

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Minden *Tuesday*

Fourth & Esmeralda

May-Sept 4-8pm

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Reno *Friday*

Friday Night Downtown Farmers Market

Plaza at 10 N Virginia

July-Dec 4-8pm

(775) 334-2077

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Reno *Saturday (indoors)*

Shoppers Square Mall Corner of S Virginia and E Plumb Lane

March-June and Oct-Nov 10am-2pm

(775) 351-2551

www.nevadagrown.com / markets@nevadagrown.com

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

GOOD TO KNOW [FOOD GLOSSARY]

CSA: Acronym for Community Supported Agriculture, a system in which consumers support a local farm by paying in advance for agricultural products. Throughout the growing season, CSA members receive a portion of the farm's harvest each week.

Certified farmers market: A public market at which certified producers sell produce directly to consumers. Produce at a certified farmers market may only be sold by certified producers.

Certified grower: A farmer authorized by an approved state agricultural commission to sell fresh produce or other agricultural products directly to consumers. Products must be grown by the farmer and produced upon land controlled by the grower. Product may be grown conventionally or organically.

Conventional: Refers to standard agricultural practices. Can include use of pesticides synthetic fertilizers and other agribusiness approaches.

Grass-fed: The diet of grass-fed animals consists of freshly grazed pasture during the growing season and stored grasses (hay or grass silage) during the winter months.

Heirloom: Heirloom crop varieties have been developed by farmers through years of cultivation, selection, and seed saving and passed down through generations.

LFSN: Acronym for Local Food System Network, a network of individuals and organizations working together to increase and sustain locally-grown food in northern Nevada.

NCFMA: Acronym for Nevada Certified Farmers Market Association, a 501(c)6 non-profit corporation that promotes certified farmers markets and supports all direct marketing efforts for local agriculture.

NevadaGrown: a marketing initiative to assist Nevada agricultural producers by bringing communities and people together to support the growth and use of local products.

Organic: To be labeled "organic," a product, its producer, and the farmer must meet the USDA's organic standards and must be certified by a USDA-approved food-certifying agency. Organic foods cannot be grown using synthetic fertilizers, chemicals, or sewage sludge, cannot be genetically modified, and cannot be irradiated.

Reno Saturday

Village Shopping Center California Ave & Booth St
June-Oct 8am-1pm
(775) 746-5024

Reno Friday

Tamarack Junction South Virginia Street
June-Oct 8am-1pm
(775) 746-5024

Reno Tuesday

Shoppers Square Mall Corner of S Virginia and E Plumb Lane
June-Oct 8-1pm
(775) 746-5024

Silver Springs Sunday

Custom Gardens On-Farm Green Market
3701 Elm St
July-Oct 9am-2pm, Fall-Spring by appt.
t. (775) 577-2069 f. (775) 577-2069
customgardens.home.mindspring.com

Sparks Tuesday

United Methodist Church 1231 Pyramid Way
June-Sept 8am-1pm
(775) 358-0925

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

Sparks Thursday

Hometowne Farmers Market Victorian Avenue Downtown Sparks
June- Aug 4-9pm
(775) 353-7856
www.sparksrec.com

A Nevada Certified Farmers Market Association market. Products, many organic, are grown by farmers on their own land.

CALIFORNIA

Beckworth Friday

Sierra Valley Farms Certified Farmers Market 1329 County Road A23
June-Sept 10am-4pm
(530) 832-0114
www.sierravalleyfarms.com
Held on working organic farm, featuring organic and local products.

Homewood Saturday

5145 Westlake Blvd
June-Sept 8am-1pm
www.foothillfarmersmarket.com / veggie@foothillfarmersmarket.com
California certified farm-fresh products, many organic.

Kings Beach Tuesday

Highway 28 & Coon Street
June-Sept 8am-1pm
(530) 823-6183
www.foothillfarmersmarket.com / veggie@foothillfarmersmarket.com
California certified farm-fresh products, many organic.

Tahoe City Thursday

Commons Beach
May-Oct 8am-1pm
(530) 622-1900
www.foothillfarmersmarket.com / veggie@foothillfarmersmarket.com
California certified farm-fresh products, many organic.

Truckee Tuesday

10500 Brockway Road
June-Oct 8am-1pm
(530) 622-1900
www.foothillfarmersmarket.com / veggie@foothillfarmersmarket.com
California certified farm-fresh products, many organic.

Farm stands

Lattin Farm

1955 McLean Road Fallon NV 89406
(775) 867-3750
lattinfarms.com / mail@lattinfarms.com
Farm stand. Organic produce, pick your own, kids activities.

Workman's Farm

4990 Reno Highway Fallon NV 89406
(775) 867-3716
Farm stand. 8 am-5 pm seven days a week.



CSAs

[Community Supported Agriculture]

Families connect directly with local farmers by purchasing “shares” through Community Supported Agriculture programs. Weekly or bi-weekly, they receive boxes of seasonal, local produce. Often additional farm products such as flowers, dairy, eggs and meats can be ordered as well. Farmers and members get to know each other and share recipes at distribution points in their neighborhood.

Marcia and Steve Litsinger of Churchill Butte Organics in Silver Springs, started their CSA six years ago and have 30 loyal subscribers. Their farm is entirely solar powered and their hoop-houses, made of salvaged material, allow them to produce year-round.

Marcia is moving to a mentoring role, teaching other farmers how to switch to organic and teaching urban folks how to grow their own food, so her farm can't take any more subscribers right now. Fortunately, there are three other CSA programs in Reno that are open, including the Great Basin Food Basket that combines produce from four local farms to maximize variety each week and serve more people.

“One thing we can do to make a difference is to buy from our local farmers,” says program coordinator Pauline Hamilton.

Custom Gardens

t. (775) 577-2069 f. (775) 577-2069
customgardens.home.mindspring.com

Certified organic farms with demonstration gardens featuring heirloom varieties.

Great Basin Food Basket

(775) 843-6402

www.greatbasinfood.coop

Local and organic produce from Home Grown Nevada, Lattin, Sierra Valley and Sod-Buster Farms. Flowers, eggs, fruits available.

Smith and Smith Farms

P.O. Box 1164 Dayton NV 89403

(775) 246-9005

www.localharvest.org / smithsmithfarms@aol.com

Sustainable practices, including biodynamic. Flowers available.



HEALTH & BEAUTY

Every morning we get up and use beauty products, whether it is soap, shampoo, or makeup, without really thinking what all of those long words in the ingredient list actually are. Many studies have come out and pointed to known carcinogens among

other dangerous chemicals that can be found in common cosmetics and other beauty products. In response to this, many companies have come out with natural and organic products whose ingredient lists often contain fruits or vegetables in place of wordy lab-made chemicals.

Locally, businesses also have recognized this need for more natural and organic beauty products. In this section you can find a list of beauty suppliers that sell natural and organic beauty products, salons and day spas that use these products as well as some businesses that make their own eco-friendly products such as soaps or lotions.

Two businesses represent this category well. Bear Earth Products makes products for the bath, body, and home out of natural plant and vegetable oils. The Reverse Aging-Zenergy Wellness Center offers several services using all natural products as well as information and materials for a raw-food diet. Whether you want to switch your shampoo or get a massage with avocado oil, this section can make your beauty ritual a green experience.

Salons & day spas

Listed in this section are salons and day spas that use natural products such as those from Aveda.

A Salon 7

20 Cheney Street Reno NV 89501

(775) 786-7770

www.salon7.net

Uses Alterna Hemp products.

Aloha Skin Spa

770 Northwood Blvd Incline Village NV 89451

(775) 832-5551

www.alohaskinpa.com / info@alohaskinpa.com

Uses all natural products in its services.

Atlantis Spa and Salon

3800 S Virginia St Reno NV 89502
Spa (775) 954-4135 Salon (775) 954-4136
www.atlantiscasino.com/reno/spasalon/index.asp
Uses Aveda products.

Aura Salon and Spa

2323 Kietzke Lane Reno NV 89502
(775) 826-3117
Uses Aveda products.

Avella Salon and Day Spa

5255 Vista Blvd Sparks NV 89436
(775) 284-0103
Sells and uses organic products from BioSilk.

Camu Spa and Wellness Center

516 Ryland St Reno NV 89502
(775) 329-4141
www.camuspa.com
Features natural products from M'lis and Arbonne.

L'Essence Day Spa and Salon

242 W Liberty St Reno NV 89501
(775) 323-2040
Uses Aveda products.

Reverse Aging-Zenenergy Wellness Center

2999 S Virginia St Reno NV 89501
(775) 327-4878
www.reverseagingwellness.com
Offers natural products, raw food diet information and several natural spa services to enhance overall wellness.

Salon Glow

550 W Plumb Lane Reno NV 89509
t. (775) 826-9992 f. (775) 826-9913
www.salonglowhome.com / glow@salonglowhome.com
Sells and uses natural products made by High Desert Bath and Body.

Steamboat Villa Hot Springs Spa

16010 S Virginia St Reno NV 89521
(775) 853-6600
www.steamboatsprings.org / info@steamboatsprings.org
Has natural hot springs, mineral baths, therapeutic massages and products.

Tangerine Salon and Spa

13979 S Virginia St, Ste 506 Reno NV 89511
(775) 851-7271
www.tangerinesalonspa.com
Uses Aveda products.

Zen

333 Arlington Ave Reno NV 89501
(775) 323-4422
Uses natural products in its spa services.

Hair & body products

From big, national chains to small, local businesses, you can find a green product to substitute in your routine from one of these businesses.

Bear Earth Products

1112 Russell Way Sparks NV 89431
(775) 355-9571
www.bearearth.com / rcbear@bearearth.com
All natural products for body, bath and home.

High Desert Bath and Body

PO Box 60638 Reno NV 89506
(775) 530-1097
www.highdesertbandb.com
Makes all natural bath and body products.

Olsen Soap Works

34 Zephyr Circle Carson City NV 89706
(775) 882-1908
www.olsensoapworks.com
Makes soaps and lotions that are eco-friendly and chemical-free.

Sephora

335 Meadowood Mall Circle Reno NV 89502
(775) 826-4561
www.sephora.com
Sells some natural skin and hair care products.

The Body Shop at Home

7750 W Fourth St #143 Reno NV 89523
t. (775) 443-7180 f. (775) 784-4197
www.thebodyshopathome.com/web/dawnoverbay
dawnoverbay@sbcglobal.net
Sells natural skin and hair care products.



Herbal/holistic health

Places where homeopathic, herbal, and holistic remedies can be found to cure just about anything from the common cold to a cold sore.

Ayurvedic Herbal Systems, Inc.

P.O. Box 1108 Sparks NV 89432

(775) 626-2259

www.herborigins.com / info@herborigins.com

Develops and markets safe and effective herbal formulations for a variety of health conditions using herbs, plants, and minerals to restore and/or maintain health.

The Herb Lady

210 10th St Sparks NV 89431

(775) 356-1499

Offers a nice variety of dietary supplements, health food, and natural remedies for everyday ailments.

The Wholefood Farmacy

3301 Kingfisher Drive Reno NV 89509

t. (775) 825-4544 f. (775) 825-4436

www.wholefoodfarmacy.net / naturallyraw@charter.net

Offers healthy, convenient, whole food-based meals and snacks and non-toxic personal care items all of which are GMO and pesticide free and most are organic.

Wildoats

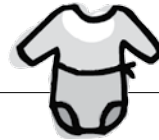
5695 S. Virginia St. Reno NV 89502

t. (775) 829-8666 f. (775) 829-8114

www.wildoats.com

Offers a wide variety of holistic health products including vitamins, pure essential oils, natural herbs, cold remedies, homeopathic remedies, and everyday skin and body care, etc. They also provide information on a variety of conditions and holistic remedies for them.

KIDS & BABIES



Cute as they are, children create a huge amount of waste. Here are a few services and resources to help reduce the waste and teach the kids Earth ethics.

Products/services

Babboo

131 California Ave Reno NV 89509

(775) 323-0123

Sells a variety of children's clothing made from organic cotton.

Rockabye

538 W. Plumb Lane Reno NV 89509

(775) 825-0700

Sells eco-friendly children's items from furniture to clothing to disposable diapers.

Poops-a-Daisy Cloth Diapers

(775) 762-2079

Supplies cloth diapers, pails for disposal, and cleaning of the diapers. Picks up and drops off twice a week.

Sierra Midwifery Services, Inc.

(775) 323-4956

Offers natural birthing and midwifery services.

GOOD TO KNOW [WASTE-FREE LUNCHES]

The average schoolchild packing a disposable lunch can generate as much as 67 pounds of waste per school year. Switch from throw-away lunch containers to reusable food containers, cloth napkins and reusable drink bottles. It will help the environment and you teach our kids Earth ethics.



GOODS & GARMENTS

One thing that people never really think about in accordance with sustainable living is what the clothing they wear is made out of and how this impacts the environment. From the method of farming cotton to the harmful dyes used, clothing can be hazardous to the environment. But many companies are on board with using organic cotton or bamboo or soy-based dyes among other eco-friendly practices. Along with clothing, people are also making eco-friendly home decorations and gifts made from recycled materials.

The scope of local businesses in this section that carry these products varies from world-renowned green businesses like Patagonia to smaller, local businesses that just carry an organic cotton clothing line. At Patagonia, they make clothing from organic cotton and other recycled materials such as plastic bottles using only the most environmentally friendly practices. You can find one of their outlets in west Reno.

Another business called La Terre Verte, meaning The Green Earth, is also making a phenomenal effort to only sell eco-friendly products from gifts to clothing to jewelry. Also included in this section is where to find eco-friendly office and other paper products such as stationary. Next time you go shopping, use this as a resource to guide you toward being a more sustainable consumer.

Clothing/gifts/accessories

Art Dogs and Grace

218 Vassar St Reno NV 89502

(775) 324-2787

Sells hemp clothing.

Aventura Clothing Retail Store

550 W Plumb Lane Ste. A Reno NV 89509

(775) 284-8671

www.aventuraclothing.com

Clothes made from organic cotton.

Chickaboom

136-A Vesta St Reno NV 89509

(775) 337-2552

www.chickaboom.biz

Seller of organic WoodWick candle.

ClayNichols

106 California Ave Reno NV 89509

(775) 324-0505

www.claynichols.com / claynichols@att.net

Offers some eco-friendly home decorations.

Kalifornia Jean Bar

290 California Ave Reno NV 89509

(775) 329-5326

Sells designer clothing made from bamboo and organic cotton.

La Bussola

20 Cheney St Reno NV 89501

(775) 348-8858

Offers a full selection of organic and hemp clothing and gifts.

✓ La Terre Verte

100 N Arlington Ave, Ste 105 Reno NV 89501

(775) 284-5006

laterreverte@charter.net

A sustainable chic giftshop offering eco-friendly products that are made from recycled materials and some are handmade.

Lavender Ridge

7450 W Fourth St Reno NV 89523

(775) 747-3222

Uses a natural fertilizer on all lavender bushes that are grown on site.

Homemade body, bath and home products are made using this lavender.

✓ Liv

460 California Ave Reno NV 89509

(775) 322-2548

An "eco-chic" boutique that sells eco-friendly gifts, books, and home décor.

Never Ender

518 W Second St #1 Reno NV 89503

(775) 322-7ART

www.neverenderreno.com / neverenderreno@yahoo.com

Offers local, handmade and natural items from clothing to soap.

✓ Patagonia

8550 White Fir St Reno NV 89523
t. (775) 746-6878 f. (775) 746-6827
www.patagonia.com

Offers clothing made from recycled materials and organic cotton. Donates a percentage to environmental organizations and uses environmentally friendly practices in production.

Rad Betty's

141 Vesta St Reno NV 89502
(775) 322-3889
www.radbettys.com / betty@radbettys.com
Funky thrift store featuring vintage items.

REI

2225 Harvard Way Reno NV 89502
t. (775) 828-9090 f. (775) 828-9411
www.rei.com/stores/67
Sells a variety of outdoor equipment and eco-friendly clothing brands such as Prana and Patagonia.

Reno Mountain Sports

155 E Moana Lane Reno NV 89502
(775) 825-2855
www.renomountainsports.com / info@renomountainsports.com
Sells a variety of outdoor equipment and eco-friendly clothing brands such as Prana and Patagonia.

Shoe

104 California Ave Reno NV 89509
(775) 324-4616
www.shoe-reno.com / srobb@shoe-reno.com
Sells the eco-friendly Cynthia Asbby clothing line and Ecolight natural soy wax candles.

Sierra Trading Post

6865 Sierra Center Parkway Ste 200 Reno NV 89511
(775) 828-8050
www.sierratradingpost.com
Offers several eco-friendly clothing brands.

Sportif

1415 Greg St Ste 101 Sparks NV 89431
(775) 359-6400
www.sportif.com
Offers clothing made from organic cotton.

The Far East Corner

100 N Arlington Ave Ste 101 Reno NV 89501
(775) 324-4423
www.fareastcorner.com / thefareastcorner@yahoo.com
Sells eco-friendly bamboo clothing.

The Melting Pot World Emporium

1049 S Virginia St Reno NV 89502
(775) 322-9445
www.meltingpot.ws / cooleststore@meltingpot.ws
Offers hemp clothing, natural candles and other natural products.

Twin City Surplus

1675 E Fourth St / Reno NV 89512
(775) 323-5630
www.twincitysurplus.com
Sells recycled army surplus gear.



Office & paper products

Businesses that sell recycled office and paper products including stationary.

Paper Moon

550 W Plumb Lane Ste. E1 Reno NV 89509
(775) 827-9933
Offers a large selection of cards and stationary printed on recycled paper.

Tahoe Wax Works

5400 Daybreak Reno NV 89523
(775) 722-6442
Handmade paper art that is made from 90 percent recycled paper.

Xpedx Paper and Graphics

150 E Greg St #104 Sparks NV 89431
(775) 331-1941
www.xpedx.com
Offers recycled paper products in small and bulk quantities, retail and commercial printing and graphics.

HOME & GARDEN



Turning your home green can be as small as changing a light bulb to as big as going off the grid with solar panels. Forty percent of America's carbon emissions come from buildings. By reducing your utility bill you not only save money but have one the biggest impacts on fighting global warming.

Fortunately the Reno/Tahoe area has a number of experts that can help you make green choices from flooring to landscaping. If you are deciding to do a complete remodel, a great resource with examples, explanations and more is the Sierra Green Building Association's (SiGBA) Green Building Guide and other resources, found at www.SiGBA.org.

In addition, a Nevada chapter of United States Green Building Council at www.usgbc.org, which lists LEED certified professionals and other great resources, is starting Fall 2007. The professionals listed are active in the sustainable community through actual projects, presentations and affiliations. Although LEED certification is the primary criteria so far in the industry for standards in sustainability, many others are included for their involvement in the green building movement.

When choosing an architect, contractor or interior decorator ask if they are LEED certified, have a contractor's license number and what green building projects they have completed.

GOOD TO KNOW [DEFINITIONS]

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. LEED gives building owners and operators the tools they need to have an immediate and measurable impact on their buildings' performance. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality.

Architects/builders/designers

ARCHITECTS

Barada Fuetsch Architects

534 Lander St Reno NV 89509
t. (775) 329-7624 f. (775) 329-7626
www.bfareno.com
Office@bfareno.com

✓ **Cathexes**

250 Bell St Reno NV 89503
t. (775)329-3341 f. (775)329-3369
www.cathexes.com / info@cathexes.com
Designed Big Thunder Residence. big-thunder.com

✓ **Collaborative Design Studio (formerly Lundahl & Associates)**

9444 Double R Boulevard Suite B Reno NV 89521
t. (775)348-7777 f. (775) 348-0904
www.collaborativedesignstudio.com / admin@collaborativedesignstudio.com
Designed Tahoe Environmental Science Center, Incline Village

David Goldman

2049 West Way S. Lake Tahoe CA 96150
(530) 542-3311
www.enviroarch.com / david@enviroarch.com

Hawkins & Associates

1400 S Virginia St Reno NV 89502
(775) 786-8388
www.hawkinsarchitecture.com / jack@hawking.com

Edge Development

300 S Wells Ave Reno NV 89502
(775)772-4515
www.edgedevelopment.us / kjeffers@edgedevelopment.us

Larry J. Macias, NCARB, AIA

5250 Neil Road #301C Reno NV 89502
t. (775)825-4370 f. (775)825-4372
larry_macias_ra@yahoo.com

Licata and Hansen

650 S Rock Blvd #14 Reno NV 89502
(775)856-4200
(775) 856-4233
www.renotahoedesign.com / info@tdarch.com

SEED (Sustainable Environment Engineered Design) - Stephen Witek

PO Box 6071 Incline Village NV 89450
(775) 831-2532 f. (775) 831-2532
www.seedtahoe.com

Tate Snyder Kimsey Architects

225 S Arlington Ave Reno NV 89501
t. (775) 857-2949 f. (775) 857-2403
www.tatesnyderkimsey.com
Designed Patagonia Distribution Center

Ward-Young Architecture & Planning

12010 Donner Pass Road Ste 201 Truckee CA 96161
(530) 587-3859
www.wyarch.com / staff@wyarch.com

Douglas County Building Industry Association

1382 US Highway 395 N Minden NV 89410
(775) 783-1782

El Dorado Builders Exchange

3430 Robin Lane #7 Cameron Park CA 95682
t. (530)672-2955 f. (530)672-2985
www.goodbuilders.org / edbc@goodbuilders.org

Builders Association of Northern Nevada

(affiliated with National Association of Home Builders)
5484 Reno Corporate Dr #100 Reno NV 89511
t. (775) 329-4611 f. (775) 329-5689
www.thebuilders.com

Builders Association of Western Nevada

(affiliated with National Association of Home Builders)
806 Randell Drive Carson City NV 89702
t. (775) 882-4353 f. (775) 882-6087
www.bawn.org

Nevada Association of General Contractors

5400 Mill St Reno NV 89502
t. (775) 329-6116 f. (775) 329-6575
nevadaagc.org

Contractors Association of Truckee Tahoe

10183 Truckee Airport Road (Town Hall building), First Floor
Truckee CA 96162
t. (530) 550-9999 f. (530) 550-9998
www.ca-tt.com / info@ca-tt.com

**ENERGY EFFICIENCY/RENEWABLE POWER
A LEED A.P.**

100 California Ave #202 Reno NV 89509
t. (775) 329-5000 f. (775) 329-5009
www.aleadap.com / info@aleadap.com
Energy efficiency, green and renewable power

LIGHTING DESIGN**Light & Space**

Lee Harris PE, LC, IALD
100 California Ave #203 Reno NV 89509
t. (775) 248-0313 f. (775) 284-0313
www.lightandspace.com / lee@lighandspace.com

CONTRACTORS**Beckwith Construction**

1872 Toppewetah St S. Lake Tahoe CA 96150
(530) 577-6999

Blue Lupin Developments

P.O. Box 6617 Incline Village NV 89450
t. (775) 831-2774 f. (775) 331-3878
builtbybluelupin.com / ty@builtbybluelupin.com

Genesis Construction

PO Box 9535 Truckee CA 96162
t. (530) 587-5783 f. (530) 582-4825
genesisconstruct@sbcglobal.net

John Doherty Construction

PO Box 6981 Tahoe City CA 96145
t. (530) 581-0896 f. (530) 581-0897

Natural Energy Designs

PO Box 3562 Stateline NV 89449
t. (530) 307-0225 f. (530) 573-1477

CONTRACTORS [insulation]

Energy Masters, Mary Winston

760 Brookfield Drive Reno NV 89503
t. (775) 250-9796 f. (775) 323-1977
www.energymastershome.com / marywinston@hotmail.com

Five Star Insulation, Gary Talbot

PO Box 292964 Sacramento CA 95829
(530) 550-1977
www.5starperinsul.com / info@5starperinsul.com
BioBase 501 Soy Based Polyurethane Foam & Cocoon Cellulose

CONTRACTORS [flooring]

J.D. Hoss Hardwood & Carpets

12000 Pioneer Trail Road Suite 2 Truckee CA 96161
(530) 582-7461
www.jdhoss.com

CONTRACTORS [heating & cooling]

Sierra Air Inc

51 Snider Way Sparks NV 89431
t. (775) 356-5566 f. (775) 356-7940
www.sierraair.com / gary_bush@sierraair.com

CONTRACTORS [plumbing]

D&D Plumbing

1655 Greg St Reno NV 89431
t. (775) 358-2378 f. (775) 358-8135
www.ddplumbing.com / wlowery@ddplumbing.com

CUSTOM BUILDER [ICF]

Bertram Construction

1025 Noble Court Minden NV 89423
t. (775) 267-2829 f. (775) 267-2443
bruce_bertram@hotmail.com

CUSTOM BUILDER [ICF & LEED for Home Pilot]

Kit Carson Development Job's Peak Cottages

PO Box 7209 Gardnerville NV 89460
t. (775) 265-1177 f. (775) 265-1544
www.heritagenevada.com / info@heritagenevada.com

ENGINEERING

Wood Rogers

575 Double Eagle Court Reno NV 89521
t. (775) 823-4068 f. (775) 823-4066
www.woodrogers.com / escheetz@woodrogers.com

INTERIOR DESIGN

✓ Blue Water Studio

2650 Hunter Lake Drive Reno NV 89509
(775) 560-2612
www.bluewaterstudio.us / kimberly@bluewaterstudio.us
Specializes in environmentally responsible innovative design and planning for work, home and play.

Spirit Interior Design

10009 West River Street Ste C Truckee CA 96161
(530) 587-0948
www.cathynasoninterior.com / cathynason@sbcglobal.net



Building materials

This is an expanding industry that many major brands and stores are starting to cater too, so there are few things to look for when purchasing green materials. First of all there are not a lot of suppliers of green materials in the area but they can easily be ordered from anywhere in the country.

When buying appliances look for the Energy Star logo, which is the EPA certification for environmental efficiency.

Other materials such as wood are starting to have certification standards as well. An example is "certified sustainable forests," which you should consult your contractor on for details in this area.

This list has the most local suppliers of building materials. Some of these materials are unfamiliar or new to the market such as foam insulation, therefore ask a lot of questions about different options of materials available and what their benefits and disadvantages are. Habitat-4-Humanity recently opened Habitat Discount Supply Store at 992 Spice Island Drive in Sparks for a major discount of building materials, which is a great new resource in our community for recycling building materials and completing home projects.

WHOLESALE BUILDERS

Builders Wholesale

111 Airpark Vista Blvd
Dayton NV 89403
t. (775) 246-2661 f. (775) 246-2663
www.bnnev.com

BUILDING SYSTEMS

USG (U.S. Gypsum)

4105 Molera Court Modesto CA 94531

t. (925) 765-4162 f. (925) 706-8223

www.usg.com / klloyd@usg.com

USG is the world's leading producer of gypsum wallboard, joint compound and a vast array of related products for the construction and remodeling industries.

CONCRETE PRODUCTS

Sierra NV Concrete Association (SNCA)

P.O. Box 19639 Reno NV 89511

t. (775) 852-6551 f. (775) 853-8965

www.sierranevadaconcrete.com

Our mission is to promote the use of quality concrete for all types of construction.

ENGINEERING CONSULTING

Beaudin Ganze Consulting

11430 Deerfield Drive #B5 Truckee CA 96161

t. 530-550-7334 f. 530-550-7336

www.bgce.com / info@bgce.com

Beaudin Ganze Consulting Engineers, Inc. began providing mechanical, electrical, lighting, sustainable and technology engineering services

FAÇADE PARTS

Trespa

12267 Crosthwaite Circle Poway CA 92064

t. (800) 487-3772 f. (858) 679-0440

www.trespa.com/na / info@trespanorthamerica.com

High Pressure Laminates (HPL)

FILTERS

Aqua Vantage

955 S Rock Blvd Sparks NV 89431

t.(775) 345-1000 f. (775) 345-1005

www.buyaquavantage.com

Advanced Water Purification Systems

FOAM INSULATION

Foam Insulation Solutions

(775) 786-0769

www.foaminsolutions.com / info@foaminsolutions.com

Energy efficient and environmentally friendly spray foam insulation for residential and commercial structures.

FOAM PANELS

ACH Foam Technologies

920 Kleppe Lane Sparks NV 89431

t. (775) 355-7655 f. (775) 355-7615

www.achfoam.com/Nevada.aspx

rcalizo@achfoam.com

ACH Foam Technologies has been an industry leader in Expanded Polystyrene (EPS) manufacturing, providing products for construction, geotechnical, packaging, and industrial applications.

FLOORING

Town & Country Flooring

12030 Donner Pass Road Truckee CA 96161

(530) 582-4380

GREEN BUILDING MATERIALS

John Toth & Associates

100 California Ave #202 Reno NV 89509

t. (775) 329-5000 f. (775) 329-5009

www.johntoth.us / jtoth@att.net

Help mitigate greenhouse gases through home energy audits, Enerchron, Driving Green and Renewable Technology for home and office.

Son's Development & Green Building Supplies

563 Idaho Maryland Road Grass Valley CA 95945

t. (530) 273-7875 f. (530) 273-7890

www.sonsdevelopment.com / morningsun@oro.net

Strawbale and alternative energy solutions. Supplier for UltraTouch Cotton Insulation, Porters Paints, American Clay, St. Astier Natural Hydraulic Lime.

RECYCLED BUILDING MATERIALS

Habitat Discount Supply Store

992 Spice Island Drive Sparks NV 89431

t. (775) 323-5511 f. (775) 323-5530

www.habitat.org/cd/frame/frameset.aspx?url=tmhh.org /

habitat4humanity@clearwire.net

A recycling store selling donated surplus at new and used building materials.

PAINT [Fire Resistant, low/no VOC]

Best Painting

1612 Del Rosa Way Sparks NV 89434

(775) 359-1469

www.bestpaintinginc.org / bestpaintinginc@sbcglobal.net

A residential, commercial & industrial-use coating for roofs and interior/ exterior surfaces, which is energy efficient, graffiti resistant, fire retardant, and environmentally safe.

PAVERS

Basalite Concrete Products LLC

355 Greg Street Sparks NV 89431
(775) 359-5997
www.basalite.com
Concrete products

PLYBOO & COCONUT PALMWOOD

Smith & Fong

475 Sixth St San Francisco CA 94103
(866) 835-9859
www.plyboo.com
Dedicated to developing new uses and applications for bamboo.

RECYCLED CARPETING

Pacific Crest Mills

17111 Red Hill Ave Irvine CA 92614
(800) 522-8838
www.pacificcrest.com / info@pacificcrest.com
Strives to manufacture flooring so mother earth is left unchanged or improved.

STRUCTURAL INSULATED PANELS (SIPS)

SIP Home Systems

310 Colfax Grass Valley CA 95945
(530) 477-9790
www.siphomesystems.com
Structural insulated panels for new home and commercial building construction

VAPOR BLOCK

Fortifiber Building Systems Group

419 West Plumb Lane Reno NV 89509
(775) 333-6411
www.fortifiber.com / buildingproducts@fortifiber.com
The Fortifiber Building Systems Group manufactures building products that help protect builders and owners from water intrusion and moisture that can damage residential and commercial buildings.

RECYCLED PRODUCTS

ARCICOM Fabrics

The Design Pavilion 251 Rhode Island St Ste 101 San Francisco CA 94103
t. (415) 861-8600 (800) 853-6380 f. (415) 861-0965
www.arc-com.com/products.htm / sfshowroom@arc-com.com
A leading textile manufacturer in the contract industry.

WINDOWS

DeBell Windows

2600 S Virginia St Reno NV 89502
t. (775) 826-6444 f. 775-826-4424
www.debellinc.com
Retrofit window company. Products are custom built for existing homes.

WOOD FLOORING

Flooring Alternatives- Adrienne Gulyassy

758 Gillman St Berkeley CA 94710
t. (877) 639-1345 f. (510) 550-4449
www.flooringalternatives.com / adrienne@flooringalternatives.com
Floors produced from material that is healthy for both people and the planet.

WOOD PRODUCTS

Ecotimber

1611 Fourth St San Rafael CA 94901
t. (415) 258-8454 f. (415) 258-8455
www.ecotimber.com / info@ecotimber.com
Offers wood products that only come from the highest standards of sustainable forest management.

Furniture



The book "Cradle to Cradle: Rethinking the way we make things" is an in-depth look at green furniture. From the materials to make it, how green the manufacturing process works, how long the shelf life of the object is and how to dispose of the object are all important questions when buying anything, especially furniture.

The stores listed have new and used furniture that are intended for a long shelf life and/or made from environmentally friendly materials. Not listed are antique stores, recycled furniture stores and thrift stores, which are all great places to find and reuse items or donate items that just don't work in your home or office anymore.

Habitat Home & Garden

9744 S Virginia St Reno NV 89511
t. (775) 747-4646 f. (775) 747-4699
Sells Matteo lines of sheets, sustainable wood for furniture

M-Home

1400 S Virginia St Reno NV 89502

(775) 324-4663

Up-scale furnituer featuring Herman Miller chairs

✓ Machabee Office Environments

130 S Center St Reno NV 89501

t. (775) 329-3145 f. (775) 786-5710

www.machabee.com / renosales@machabee.com

Team of in-house account managers, designers, project managers and installers manage every detail, from initial space planning to final installation.

Office Pavilion/Dundas Office Interiors

5350 Capital Court #111 Reno NV 89502

t. (775) 827-1331 f. (775) 827-5588

www.op- Dundas.com / t_hegge@op- Dundas.com

Herman Miller dealer.

Red Chair Eclectic Home Décor

6135 Lakeside Drive #137 Reno NV 89511

(775) 770-0111

www.redchairreno.com / redchair@sbcglobal.net

An eclectic mix of refurbished furniture.

✓ Rockabye

538 W Plumb Lane Reno NV 89509

(775) 825-0700

durafem@yahoo.com

Sells eco-friendly XXXXXX.

The Sleep Shop

113 Los Altos Parkway Ste 100 Sparks NV 89436

(775) 354-1800

Organic mattresses made with 100 percent certified organic cotton and organic Eco-wool.

Kahl Commercial Interiors

201 W. Liberty St Reno NV 89501

t. (775) 284-3600 f. (775) 2843602

www.kahlnv.com / dan@kahlnv.com

Sells Tecknion furniture.

Camp Round-Up

221 Vassar St Reno NV 89510

(775) 324-1446

Carries a wide range of 1900s to 1950s American furniture and accessories.



Renewable energy is a hot topic in Nevada since our state has so much as far as wind, sun and geothermal resources. For a great resource to learn about renewable projects, events and resources in the state, check out www.nevadarenewables.org. As for installing renewable energy at your home or office, call a consultant for a site visit.

EFFICIENCY & EFFECTIVENESS [commercial]

Sustainable Energy Solutions

620 S Virginia St Reno NV 89502

(775) 324-3338

<http://sesnv.com> / mikem@sesnv.com

Offers expertise in renewable energy, utility regulations, state energy legislation, energy consulting, and energy solution design and implementation.

EFFICIENCY & EFFECTIVENESS [residential]

Energy Masters

760 Brookfield Drive Reno NV 89503

t. (775) 250-9796 / (775) 323-1977

www.energymastershome.com / conserve@energymastershome.com

Home performance specialists for comfort, indoor air quality and energy efficiency.

RENEWABLE

Blackhawk Solar

PO Box 1468 Quincy CA 95971

(530) 283-4675

b-rockit@earthlink.net

Blackhawk Solar offers sun ovens and solar panels.

Energy Pros

100 California Ave #202 Reno NV 89509

t. (775) 329-5000 f. (775) 329-5009

www.energyassociates.us

info@energyassociates.us

Committed to positively impacting renewable energy markets by implementing solutions that achieve measurable, sustainable results for our clients and partners.

Independent Power Corporation

890 E Patriot Ste C Reno NV 89511

t. (775) 331-0228 f. (775) 331.8474

independentpowercorp.com / info@independentpowercorp.com

Offers renewable energy products and service solutions for specific power requirements.

Sierra Pacific Power Corporation

6100 Neil Road Reno NV 89511

t. (775) 834-3600 f. (775) 834-4202

www.sierrapacific.com / sgertz@sppc.com

Solar Generations Solar Photovoltaic Rebate Program and Compact Fluorescent Lights (CFLs)

Sierra Solar

563 C Idaho Maryland Road Grass Valley CA 95945

t. (888) ON-SOLAR f. (530) 273-1760

www.sierrasolar.com / rob@sierrasolar.com

Provides all of the solar electric equipment necessary to provide power to your home, business, RV, or boat. Carries a wide range of solar water pumps, energy efficient appliances, and renewable energy books and videos.

Sun-E-Concepts

310 Stewart St Reno NV 89502

t. (775) 883-5770 f. 775-337-9197

www.sun-e-concepts.com / info@sun-e-concepts.com

Sun-E-Concepts sells Solatube brand daylighting systems that are Energy Star rated and also Solar Stars, solar-powered attic fans.

Solar Wind Works

P.O. Box 2511 Truckee CA 96160

t. (887) 682-4503 f. 530-582-4603

www.solarwindworks.com / chris@solarwindworks.com

Helps you live off the grid, invest in the reliability of a backup power system and lower your energy bills

GOOD TO KNOW [FACTS]

The Earth receives more energy from the sun in just one hour than the world uses in a whole year.

Finance



CARBON CREDITS/ MONETIZING ENVIRONMENTAL ATTRIBUTES

Green Capital Network

100 California Ave #202 Reno NV 89509

t. (775) 329-5000 f. (775) 329-5009

www.GreenCapitalNetwork.com / john.toth@GreenCapitalNetwork.com

Monetizing environmental attributes of renewable energy projects including Renewable Energy Credits (RECs), Emission Reduction Credits (ERCs), Carbon Credits, and other environmental attributes.

ENERGY EFFICIENT MORTGAGE

James Brown @ Summit Funding

100 N Arlington Ave #210 Reno NV 89501

(775) 824-3640

summitfunding.net / jbrown@summitfunding.net

Michelle Gregory at AmWest Mortgage

2530 Lake Tahoe Blvd S Lake Tahoe CA 96150

(530) 544-5570

tahoemortgage@yahoo.com

Real estate

Eco-Brokers and Green Realtors pass a certification course educating in the fields of radon, asbestos, lead, indoor air quality, energy efficiency, mortgage options and more, for more information check out ecobroker.com.

ECOBROKER

Dickson Realty, Craig Schriber

1030 Caughlin Crossing Reno NV 89519

(775) 284-3030

REMAX Realty Today, Jacke Crump and Cheryl Murakami

2230 Lake Tahoe Blvd S Lake Tahoe CA 96150

(800) 577-4048 (530) 577-4048

www.tahoehomeonline.com

Info@TahoeHomeOnline.com

GREEN REALTOR

Coldwell Banker, Tamara Perlman

12068 Donner Pass Road Truckee CA 96161
t. (530) 550-3212
tperlman@coldwellbanker.com

Ricki Manahan

10770 Donner Pass Road #103 Truckee CA 96161
t. (530) 582-5487 f. (530) 419-4719
ricki@rickimanahan.com



Gardening & landscaping

ARBORIST

Los Verdes Arborists

(775) 232-8243
Reclaiming urban tree waste for mulch, fire wood and sustainably harvested urban timber.

COMPOSTING

✓ Full Circle Compost

3190 Highway 395 Minden NV 89423
t. (775) 267-5305 f. (775) 267-5333
www.fullcirclecompost.com
Nurtures the soil so that its health and vitality improves year after year through a systematic approach of proven "renewable farming" practices.

GARDENING

Moana Nursery

1100 W Moana Reno NV 89509
t. (775) 825-0602 f. (775) 825-0609
www.moananursery.com
customerservice@moananursery.com
The local Green Industry Experts specializing in growing, marketing, procuring, selling, and installing top quality, High Desert products and services with superior customer service.

The Villager Botanical Nursery

10678 Donner Pass Road Truckee CA 96161
t. (530) 587-0771 f. (530) 587-7439
www.villagernursery.com / info@villsgernursery.com
We strive to supply only the highest quality, environmentally friendly, plants shrubs, trees, fertilizers and supplies, as well as information and educational resources to make your high Sierra gardening experience beneficial for you and the planet.

LANDSCAPING

BioGreen

3785 Baker Lane Ste 202 Reno NV 89509
(775) 329-7272
www.biogreenusa.com / info@biogreenusa.com
With an understanding of environmental issues, the team of Bio Green is dedicated to developing innovative and flexible solutions to bring about change.

STORMWATER HARVESTING

✓ Interpretive Gardens

7777 White Fir St Reno NV 89523
t. (775) 747-2222 f. (775) 747-1227
www.interpretivegardens.com/ staff@interpretivegardens.com
Our mission at Interpretive Gardens is to create appropriate opportunities to experience this unique place through bio-regional development: by building, designing and maintaining landscapes that are resource-efficient, beautiful, functional and fun!

U. Nevada Cooperative Extension, Susan Donaldson

5305 Mill St Reno NV 89520
t. (775) 784-4848 f. (775) 784-4881
www.unce.unr.edu/NEMO / donaldsons@unce.unr.edu
Cooperative Extension water specialists collaborate with agencies, policy makers, industry and homeowners to save water, protect its quality and find new water sources. We work to help people find that delicate balance that will keep our ecosystems healthy and sustainable. We also work to protect homes and rangelands from the ravages of floods and wildfires, and enhance the health of Nevada's lakes and rivers.

GOOD TO KNOW [WATERING THE LAWN]

If the last number in your address is even, water only on Wednesdays and Saturdays. If the last number in your address is odd, water only on Sundays and Thursdays. Never water during the heat of the day or when it's windy. Watering is prohibited between 1 p.m. and 5 p.m.

PETS



Don't forget Fido and Kitty when you're going for organic food and eco-friendly products. Put your best paw forward and look for chemical-free pet products and natural foods and treats.

Bag of Bones

2888 Vista Blvd Sparks NV 89434 Ste 104

(775) 284-3647

www.bagofbonesnv.com / kim@bagofbonesnv.com

Organic/holistic foods and treats, organic/holistic shampoos and conditioners, herbal flea and tick treatments, herbal supplements, hemp collars, organic toys, beds made from recycled materials.

Bark Avenue

538 W Plumb Lane Reno NV 89509

(775) 824-3647

Organic/holistic food and treats, chemical-free and biodegradable shampoos/conditioners.

Healthy Tails

3892 Mayberry Drive Reno NV 89509

(775) 787-3647

www.shophealthytails.com / marne@shophealthytails.com

Organic food/treats, chemical-free shampoos/conditioners, antibiotic/hormone-free bones, toys and beds made from recycled materials, organic catnip.

Pawsitively Pets

197 Damonte Ranch Parkway Reno, NV 89521

(775) 851-7387

pawsnevada@yahoo.com

Organic/holistic foods, chemical-free shampoos/conditioners.

Pettin Place

1121 S Wells Ave Reno NV 89502

(775) 323-3348

Organic foods, organic shampoos/conditioners.

Scrap's Dog Bakery at Sparks Marina

325 Harbour Cove Drive Ste 107 Sparks NV 89434

(775) 358-9663

Organic/holistic foods, chemical-free shampoos/conditioners, organic catnip, biodegradable kitty litter.

Scraps Dog Company

6120 Mae Anne Ave Reno, NV 89523

(775) 746-4364

7689 S Virginia St Reno, NV 89511

(775) 853-3647

www.scrapsdogcompany.com

Natural foods, essential oil shampoos/conditioners, hemp collars, beds made from recycled materials.

Sierra Le Bone

3817 S Carson St Carson City NV 89701

t. (775) 885-2663 f. (775) 885-2662

www.sierralebone.com / sierralebone@sbcglogal.net

Natural/organic/holistic food, organic shampoos/conditioners, herbal tick treatments.

Spoiled Rotten Pet Boutique

748 S Meadows Parkway Ste A-3 Reno NV 89521

(775) 829-7886

www.spoiledrottenpetboutique.com / info@spoiledrottenpetboutique.com

All-natural/holistic foods, organic shampoos/conditioners

Reigning Cats & Dogs

1338 Disc Drive Sparks NV 89436

(775) 626-3433

reigncatsndogs@aol.com

Organic/holistic foods, natural foods, hemp toys

GOOD TO KNOW [ECO PETS]

Your pet can sleep soundly knowing he's snoozing on an environmentally friendly bed. Big Shrimpy's pet beds made from fleece garment-industry scraps are a good choice. In 2006, Big Shrimpy recycled 75,200 pounds of fleece scraps from North American clothing manufacturers.



The days of Nevada being associated with nothing but divorce and debauchery are long past, and now the area is known for its great weather, beautiful mountains and stunning desert. With the advent of the Truckee River kayak park came the restructuring of Reno's downtown as well as the realization of how much the area has to offer. Many businesses have become aware of this and offer many eco-friendly things to do, whether you are vacationing or you just want to explore where you live.

From skiing in the Ruby Mountains to kayaking the Truckee River to mountain biking through the Sierra, this section has it all when it comes to seeing the adventurous side of the area. Since the meaning of ecotourism encompasses both the idea of wilderness adventure and ecologically conscious business practices, you will find a variety of businesses.

For example, Different Strokes Kayaking offers all sorts of classes from beginner to expert and does guided adventures on the Truckee River, Lake Tahoe, and other surrounding water bodies. On the other hand, Alpine Meadows Ski Resort has gone above and beyond any other resort in the Tahoe Basin to be green by using biodiesel, buying 100 percent renewable energy as well as employing an extensive resort-wide recycling program.

Next time you are up for an eco-friendly vacation or even just a day off, use this as a resource to guide your adventure.

Alpine Meadows Ski Resort

PO Box 5279 2600 Alpine Meadows Road Tahoe City CA 96145
(530) 583-4232
www.skialpine.com

Uses biofuel, windpower, and offers greentag purchases to offset carbon emissions. A part of the SkiGreen program.

Different Strokes Kayaking

(775) 250-2997
www.dskadventures.com

Learn to kayak, hone your skills, or go on a guided tour of the Truckee River or Lake Tahoe.

Kirkwood Ski Resort

1501 Kirkwood Meadows Drive Kirkwood CA 95646
(209) 258-6000
www.kirkwood.com

Power is supplied by an on-site diesel-powered plant that has made the resort 20 percent more efficient. Exploring solar power. A part of the SkiGreen program.

Mt. Rose-Ski Tahoe

22222 Mount Rose Highway Reno NV 89511
(800) SKI-ROSE
www.mtrose.com

A part of the SkiGreen program and also has extensive plans for going green.

Nevada Adventure Tours

(775) 629-0568
www.nevadaadventuretours.com
Offers a wide variety of tours of the Reno-Tahoe wilderness.

Procrastinating Pedalers

www.pedalers.org
president@pedalers.org
Offers weekly guided bike rides throughout the Reno-Tahoe area.

REI

2225 Harvard Way Reno NV 89502
t. (775) 828-9090 f. (775) 828-9411
www.rei.com/stores/67
Offers classes, events, presentations and local adventures.

Sagebrush Stompers Running Club

3246 N Carson St #121 Carson City NV 89706
(775) 883-3361
www.sagebrushstompers.org / ffcarrson@nvcbell.net
Offers weekly guided trail runs throughout the Carson Valley.

Sierra Adventures

254 W First St Reno NV 89501
t. (866) 323-8928 f. (775) 323-5698
www.wildsierra.com / info@wildsierra.com
Offers rafting, kayaking, biking, snowmobiling, skiing, snowboarding, helicopter, airplane, hanggliding, and hot air balloon adventure tours throughout the area.

Sierra Club-Toiyabe Chapter

P.O. Box 8096 Reno NV 89507

(775) 323-3162

www.nevada.sierraclub.org

Offers weekly guided hikes and tours of western and northern Nevada including Lake Tahoe.

Soar Minden

1138 Airport Road Minden NV 89423

(775) 782-7627

www.soarminden.com

Offers scenic glider rides of Tahoe and the surrounding area.

Tahoe Mountain Milers Running Club

P.O. Box 14456 South Lake Tahoe CA 96151

(530) 542-3424

www.tahoemtnmilers.org / tmmrc@sbcglobal.net

Offers weekly guided trail runs throughout the Tahoe basin.

Tahoe Trips & Trails

P.O. Box 6952 / Tahoe City CA 96145

t. (530) 583-4506 f. (530) 583-7765

www.tahoetripsandtrails.com / info@tahoetrips.com

Offers guided long distance hikes around Lake Tahoe.

Tahoe Whitewater Tours

303 Alpine Meadows Road Tahoe City CA 96145

(530) 581-2441 / (800) 442-7238

www.gowhitewater.com

Offers guided kayak and rafting trips down the Truckee River as well as kayak, raft, and tube rentals.

Tahoe Whitewater Tours

400 Island Drive Reno NV 89505

(775) 787-5000



The Reno Wheelmen

P.O. Box 12832 Reno NV 89510

www.renowheelmen.org / pres07@renowheelmen.org

Offers weekly guided bike rides throughout the Reno-Tahoe area.



TRANSPORTATION

As years pass, we are seeing more and more of what our traditional ways of transportation are doing to the environment. Some factors that are changing the way people think about getting around include gas prices, air pollution, global warming and oil dependency. Another factor that is especially prevalent in Northern Nevada is the booming population and the huge amount of traffic that it has brought with it. With all of these aspects comes the desire to seek alternative ways of transportation and Northern Nevada has answered the call.

From walking and biking to using public transportation or a more efficient hybrid vehicle, people are out there trying to make these options fit the area's lifestyle. In this section, you will find local information on all sorts of alternative modes of transportation that are easier on the environment and possibly your wallet.

Two great examples of businesses in the area that are going above and beyond are Bently Biofuels and Keith's Kars. Bently Biofuels is the pioneer of biofuels in the area and has made the concept known and easy to use. Keith's Kars has made the commitment to carry just about every brand of electric car available. Despite the fact that these two businesses are most likely not in huge demand, they see the need and desire for change.

Check out these two businesses among the many others and hopefully this resource will be helpful in your choice to make a difference in the way you travel.

Eco-friendly dealerships

Big name brand vehicle dealerships that sell hybrid cars and SUVs.

FORD MOTOR COMPANY

Manufactures Hybrid Escape SUV

Jones-West Ford

3600 Kietzke Lane Reno NV 89502

t. (775) 829-3200 f. (775) 824-3414

www.jwford.com

Capital Ford

3660 S Carson St Carson City NV 89701
(775) 882-5353
www.capitalfordmercury.com

GENERAL MOTORS

Proponents of ethanol. Visit www.livegreengoyellow.com

Winkel Motors

900 Kietzke Lane Reno NV 89502
(775) 329-0831
www.winkelmotors.com

HONDA

Manufacturer of the hybrid Civic and Accord as well as some natural gas vehicles

Bill Pearce Courtesy Honda

780 Kietzke Lane Reno NV 89502
(775) 789-7999
www.billpearcehonda.com

Michael Hohl Honda

4500 N Carson St Carson City NV 89706
t. (775) 885-0400 f. (775) 885-8572
www.michaelhohlhonda.com/en_us/

LEXUS

Makers of the RX400h hybrid and GS450h hybrid luxury sedan

Lexus of Reno

3225 Mill St Reno NV 89502
(775) 826-5050
www.lexusofreno.com

MERCURY

Makers of the Mariner hybrid SUV

Delong Ford Mercury

3305 Potato Road Winnemucca NV 89445
t. (775) 623-5001 f. (775) 623-3026
www.mercuryvehicles.com

Fallon Ford Mercury

1351 W Williams Ave Fallon NV 89406
t. (775) 423-2171 f. (775) 423-8493
www.mercuryvehicles.com

TOYOTA

Makers of the hybrid Prius, Camry and Highlander

Reno Toyota

2100 Kietzke Lane Reno NV 89502
(775) 826-2750
www.renotoyota.com

Carson City Toyota

3659 S Carson St Carson City NV 89701
(775) 882-8211
www.carsoncitytoyota.com



Electric cars

Electric cars or vehicles (EVs) that run off of a rechargeable battery and do not produce exhaust. There is limited travel time due to battery life, but they are great for around town transportation.

Alternative Transportation Club and Electric Auto Association of Northern Nevada

(775) 826-4514
electricnevada.org / lakeport104@yahoo.com
Learn about electric vehicles and alternative transportation at monthly meetings.

✓ Keith's Kars

13203 S Virginia St Reno NV 89511
(775) 741-4652
Offers a full range of electric cars including Zap!, SmartCar and more.

Segways

Two-wheeled, self-balanced, electric scooters intended for use in pedestrian areas in place of walking. Not meant for long travel.

Michael's Segway of Reno-Tahoe

10828 S Virginia St Reno NV 89511
(775) 825-8680
Segway dealership.

Biodiesel

Diesel-like fuel that is made from seed oils and/or recycled restaurant or waste grease that can be used to run modified diesel vehicles.

✓ Bently Biofuels Company

1350 Buckey Road Minden NV 89423

(775) 720-0754

www.bentlybiofuels.com / biodiesel@bentlybiofuels.com

Produces biodiesel from seed oils and recycled restaurant grease.

Simple Fuels Recycling

P.O. Box 60573 Reno NV 89506

(775) 786-9090

www.simplefuelsrecycling.com / contact@simplefuelsrecycling.com

Provides a means for locally generated waste oil from restaurants to be recycled into clean burning biodiesel locally. Will have biodiesel ready by late summer of 2007.

Compressed natural gas

Compressed natural gas (CNG) is a cleaner alternative to gasoline and diesel that is made by compressing methane out of natural gas. It takes up more space than traditional fuels, but can be used in normal cars. Some cars have been designed with more space for CNG.

Western Energetics

5 Ohm Place Reno NV 89502

Station requires Western Energetics card.

Car share services

These online resources offer a carpooling forum to connect people that are traveling to the same places.

Carpool Connect

www.carpoolconnect.com/state/Nevada

Internet resource for carpooling and ridesharing. Forums posted for people traveling in and out of Nevada.

Ride Share

www.erideshare.com/statcity/NV.htm

Free internet service for connecting commuters and/or travelers going the same way. Sites for every city in Nevada.

Car rentals

Rent a hybrid car and save on gas on your next road trip.

Hertz Car Rental

2001 E Plumb Lane Reno NV 89502

(775) 785-2554

www.hertz.com

Rents Toyota Prius'. Phone reservations only.

State of Nevada-Department of Administration-Motor Pool Division

750 E King St Carson City NV 89701

t. (775) 684-1880 f. (775) 684-1888

www.motor_pool.state.nv.us

Provides safe, reliable and environmentally friendly vehicles to state personnel on official state business. The fuel used is reformulated gasoline approved by NDEP as an alternate, clean-burning fuel which is dispensed at Western Energetix locations.



Bicycles & scooters

This section includes places to buy, rent, and repair bicycles as well as organizations that promote a more bicycle-friendly town for all by providing information, resources and routes.

Bicycle Authority

3759 S Carson St Carson City NV 89701

(775) 884-1555

Offers bike sales and a full service shop.

Bicycle Bananas

2005 Sierra Highlands Drive Ste #115 Reno NV 89523

(775) 747-1413

www.bicyclebananas.com / info@bicyclebananas.com

Offers all types of bicycles and accessories, rentals, and a repair shop.

Bicycle Warehouse

3450 Lakeside Drive Reno NV 89509

(775) 827-3277

bikewarehouse@qbis.com

Offers high quality road bikes, accessories, and a repair shop.

Big Valley Adventures Rentals and Tours

2225 Market St Reno NV 89502

(775) 322-4311

www.BigValleyTours.com / info@BigValleyTours.com

Scooter sales, rentals and accessories.

Bike Habitat

911 Topsy Lane Carson City NV 89705

(775) 267-5053

Offers bike sales, demos, and a full service shop.

College Cyclery

622 S. Virginia St Reno NV 89501

(775) 323-1809

www.collegecyclery.net

Featuring cruiser, recreational, mountain and road bikes along with accessories and a full service bike shop.

Freedom Cycles

9726 S Virginia St Reno NV 89511

(775) 358-3500

www.freedomcyclerenov.com

Vespa dealer.

Great Basin Bicycles

1999 S Virginia St Reno NV 89502

(775) 825-8258

www.greatbasinbicycles.com / info@greatbasinbicycles.com

Offers comfort, mountain, and road bikes as well as racks, accessories and a full service shop.

High Sierra Cycling and Fitness

18603 Wedge Parkway Reno NV 89511

(775) 852-8850

www.highsierracycling.com

Offers a full service shop, bikes/accessories and maintenance clinics.

Peloton Bicycles Inc.

1620 Robb Drive Reno NV 89501

(775) 747-2925

www.pelotonbicycles.com / steffany@pelotonbicycles.com

Offers a full service shop and all types of bikes and accessories.

Reno Cycling and Fitness

4135 S. Virginia Reno NV 89502

(775) 826-0800

Sells bikes, parts, accessories and offers repairs.

Sierra Adventures

254 W First St Reno NV 89501

(866) 323-8928

www.wildsierra.com / info@wildsierra.com

Offers bicycle rentals and sales as well as mountain and road bike tours.

Sierra Cyclesmith

7007 S Virginia St Reno NV 89511

(775) 852-9253

www.sierracyclesmith.com

Offers adaptive, kids, mountain, tandem, and road bikes and accessories. Also rents mountain and road bikes.

T Rix Mountain Bikes

1490 Idaho St Elko NV 89801

(775) 777-8804

Offers mountain bike sales, accessories, and repair.

Village Ski Loft

800 Tahoe Blvd Incline Village NV 89451

(775) 831-3537

www.villageski-loft.com

Offers road, mountain and cruiser bikes along with a full service shop, rentals and demos.

GOOD TO KNOW [RECYCLING]

Most plastic water bottles are recyclable. But four of every five water bottles end up in landfills, according to the Container Recycling Institute.

Bicycling organizations

Bicycle Nevada

(775) 888-RIDE (7433)

www.bicyclenevada.com / bicycle@dot.state.nv.us

Advises appropriate agencies of the state on policies, programs and facilities and promotes these programs and facilities for the safe use of bicycles in the state. Lists bike routes throughout the area and safety tips.

Facility Bike Club

www.facilitybikeclub.blogspot.com

Local cyclists' blog where posts include good bike routes, trails, sales, etc.

Procrastinating Pedalers

P.O. Box 9897 Reno NV 89507

(775) 322-5477

www.pedalers.org / president@pedalers.org

Northern Nevada's largest group of bicycling enthusiasts. Dedicated to promoting safe, non-competitive, recreational bike riding and healthy lifestyles in a fun, social atmosphere.

✓ Reno Bike Project

(775) 303-6455

www.renobikeproject.blogspot.com / renobikeproject@gmail.com

Committed to producing an outlet that will encourage all forms of cycling, including personal health, alternative transportation, and cycling activism as well as cycling arts and culture in a friendly community atmosphere.

Reno Sparks Kiwanis Bike Program

P.O. Box 424 Reno NV 89432

(775) 746-9310

www.kiwanisbikes.org / kiwanis_bikes@sbcglobal.net

Dedicated to educating people about safe bicycling practices and reconditioning bicycles for the needy in northern Nevada.

GOOD TO KNOW [BIKES ARE GREEN]

Short car trips (over distances that could easily be bicycled) are much more polluting than longer trips on a per-mile basis because 60 percent of the pollution resulting from auto emissions is released during the first few minutes of operation of a vehicle.

Public transportation

These resources list bus lines and routes, some services are free and some require a fee. As well there is information on all modes of public and/or alternative transportation.

Regional Transportation Commission of Northern Nevada

2050 Villanova Drive Reno NV 89502

(775) 348-0400

www.rtcwashoe.com

Offers public transportation throughout northern Nevada. Visit the website for routes.

RTC Smart Tips

www.rtcwashoe.com/transportation/smart_commute/

Mission is to encourage the use of alternate modes of travel to single occupant vehicles such as transit, carpool, bicycling, and walking. Visit the website for more information.

GOOD TO KNOW [HYBRID BUSES]

In June 2007, RTC put into service two 40-foot hybrid diesel-electric buses on Route 1. These are the first hybrid buses in the RTC RIDE fleet. They were made with a hybrid electric drive. The 2007 model hybrid buses are the first Gillig/Allison hybrids manufactured that use the 2007 emission compliant engines. As the bus accelerates from a stop, electric drive predominates. Mechanical gradually blends with electric until at highway speeds, the drive is purely mechanical. RTC will evaluate the performance of the hybrid buses over the next two years. If they prove to be cost effective RTC will purchase additional hybrid buses. Hybrid buses help our environment by reducing emissions and reducing noise pollution. Hybrid diesel-electric buses provide a significant fuel consumption improvement over conventional diesel buses, with a range of 25 percent to 60 percent fuel economy improvement depending on the route and driving conditions.

adapted from www.rtcwashoe.com

SERVICES

Throughout life there are several services that you need to aid you day to day. These services do not have to have a bad effect on the environment and some local businesses have taken the time to green their practices so they can help you and the environment. Even switching one service such as dry cleaning will save pollution not only from going into the environment but into your body.

Be sure to check all of these businesses out to find what you might be able to change. Remember you don't have go totally green, but every little step makes a difference.



Dry cleaning

Look for places that do not use perc solvent, which is not only harmful to the environment, but is a known carcinogen. Look for alternatives such as CO2 or wet cleaning, which are the best for the environment. In Northern Nevada, there is only one green dry cleaner company with several locations. They use DF2000, a hydrocarbon solvent, which is not completely free of faults, but much better than perc.

✓ Artist and Peerless Cleaners

(775) 323-3261

www.artist-peerless.com

No perc solvent used. DF2000, a hydrocarbon solvent is used instead.

12450 Old Virginia Drive Reno NV 89511

(775) 853-9996

530 W Plumb Lane Reno NV 89509

(775) 825-9996

2955 Vista Blvd Sparks NV

(775) 626-9996

698 Forest Reno NV 89509

(775) 323-3261



Catering/personal chefs

Absolutely Michelle's

P.O. Box 11582 Reno NV 89510

t. (775) 849-2333 f. (775) 849-1519

www.absolutelymichelles.com / michelle@absolutelymichelles.com

Offers a catering and personal chef service using the freshest local, organic ingredients available.

Dining by Design

(775) 338-2202

www.ChefBrandy.com / Brandy@ChefBrandy.com

Offers food delivery/catering, home products and services, cooking classes, grocery shopping, menu planning, etc. all incorporating local and/or organic foods.

Home/office cleaning

These cleaning services use non-toxic and biodegradable products.

Chrysalis Cleaning

15345 Callahan Ranch Road Reno NV 89511

(775) 849-3510

www.ChrysalisCleaning.com

Professional home services including cleaning, organizing, weeding, mowing, decorating, etc. using all non-toxic, biodegradable supplies.

Healthy Habitats

6155 Plumas St Ste. 162 Reno NV 89509

(775) 378-3917

healthyhabitats@hotmail.com

House cleaning service that uses steam cleaning and water-based techniques.

Inland Supply Co.

2820 Mill St Reno NV 89510

(775) 323-8605

www.inlandreno.com

Offers a complete line of environmentally safe cleaning products.

✓ Simple Clean LLC

P.O. Box 13077 Reno NV 89507

(775) 530-4365

simpleclean@charter.net

Provides business janitorial services using non-toxic cleaning products.

They are developing a recycling program to provide trash-sorting for clients.

White Lotus Professional House Cleaning

35 Edison Way Reno NV 89502

(775) 856-2345

www.whitelotusinc.com

House cleaning service that utilizes non-toxic and biodegradable products.



Pest control

These businesses employ the Integrated Pest Management system, which minimizes the use of pesticides as well as animal cruelty. They also use non-toxic, biodegradable products.

Pestmaster Services, Inc.

1360 Kleppe Lane Sparks NV 89431

(775) 858-7378

www.pestmaster.com

Implements Integrated Pest Management, which minimizes the use of pesticides. Uses EcoSMART products.

Western Exterminator Company

(775) 827-4333

www.west-ext.com

Uses environmentally friendly, non-toxic chemicals in pest control.

Business services

Access Pass & Design

1410 Greg St Suite 412 Sparks NV 89431

t. (775) 356-7727 f. (775) 356-7712

valerie@accesspasses.com

Uses FSC paper and soy-based inks to create access passes

Prism

225 Redfield Parkway Suite 204 Reno, NV 89509

(775) 813-8605

info@prisminc.net

Prism has created a strategic partnership with globally recognized alternate energy providers. These solutions provide energy to datacenters across the globe at fractions of the cost of standard utility pricing. Minimizes energy consumption through more efficient means.

Resources

✓ Healthy Beginnings magazine

(775) 828-4547

www.HBMag.com / info@hbmag.com

A lifestyle magazine, Northern Nevada and Lake Tahoe's local source for natural, healthy living nutrition, green living, fitness, organics, herbs, healthy pets, supplements, conscious wealth, travel, valid alternative health therapies, and sustainability.



Recycling centers

Batteries Plus

4898 S Virginia St Reno NV 89502

(775) 825-2966

www.batteriesplus.com

Recycles most batteries. Drop-off only.

Best Buy

www.bestbuy.com

Recycles rechargeable batteries. Drop-off only.

5575 S Virginia St Reno NV 89502

(775) 448-9797

155 Los Altos Parkway Sparks NV 89436

(775) 626-8080

911 Topsy Lane Carson City NV 89705

(775) 267-3523

Clean Harbors Environmental

1200 Marietta Way Sparks NV 89431

(775) 331-9400

www.cleanharbors.com

Recycles aerosols, car batteries, florescent lights, gas/fuel, household hazardous waste, oil, oil filters, paint, refrigerant, and televisions. Will pick-up and charge applies.

ComputerCorps

6373 US Highway 50 East Carson City NV 89701

(775) 883-2323

www.computercorps.org

Recycles computers and their parts, printers, and software.

ComputerCorps (Reno Drop-Off) Clearwire

4875 Kietzke Lane Reno NV 89509

(775) 828-9600

Disability Resources

155 Glendale Ave Ste. 11 Sparks NV 89431

t. (775) 329-1126 f. (775) 329-8911

www.disabilityresourcesonline.org

Recycles computers and cell phones. Will pick-up.

Disposal Services Transfer Station

1390 E Commercial Row Reno NV 89512

(775) 329-8822

Recycles anti-freeze, appliances, car batteries, lumber, oil, wood, and yard debris. Drop-off only.

Earth First Recycling

9600 N Virginia St Reno NV 89506

(775) 626-2286

Recycles cardboard, wooden pallets, and shrink-wrap.

Earth First Recycling

1750 Southview Drive Sparks NV 89436

(775) 626-2286

Global Recycling

490 Valley Road Reno NV 89512

(775) 331-2267

Recycles aluminum, appliances, radiators, scrap metal, and steel/tin. Will pick-up.

Home Depot

Recycles rechargeable batteries. Drop-off only.

www.homedepot.com

2955 Northtowne Lane Reno NV 89512

(775) 974-2900

6590 S Virginia St Reno NV 89511

(775) 851-9600

5125 Summit Ridge Court Reno NV 89523

(775) 787-9690

Independent Sanitation

1076 Tahoe Blvd Incline Village NV 89451

(775) 831-2971

Recycles aluminum, anti-freeze, appliances, car batteries, cardboard, glass, newspaper, plastic, steel/tin, and televisions. Drop-off only.

Keep Truckee Meadows Beautiful

200 Del Monte Lane Reno NV 89511

(775) 851-5185

www.ktmb.org

Recycles Christmas trees and telephone books.

Kiwanis Bike Program

P.O. Box 424 Reno NV 89432

(775) 746-9310

www.kiwanisbikes.org / kiwanis_bikes@sbcglobal.net

Recycles and restores bicycles. Drop-off only.

Lockwood Landfill

2401 Canyon Way Sparks NV 89440

(775) 324-0401

Recycles anti-freeze, car batteries, and oil. Drop-off only and fee required.

Mail Boxes, Etc.

www.mailboxesetc.com

Recycles packing peanuts. Drop-off only.

4790 Caughlin Parkway Reno NV 89509

(775) 826-2800

59 Damonte Ranch Parkway Reno NV 89521

(775) 852-3777

Nevada EcoNet

1 Booth St. Reno NV 89509

(775) 323-3433

www.nevadaeconet.org / lauren@nevadaeconet.org

Offers the Erase Your Trace program, which helps special events to recycle or go zero-waste. Recycles cell phones and ink cartridges. Information resource for all recycling questions.

Pinky Pink's

548 Greenbrae Drive Sparks NV 89431

(775) 356-1904

www.pinkypinksink.org / safariland@earthlink.net

Recycles toner and ink jet cartridges. Offers free pick-up or drop-off.

Radio Shack

Recycles rechargeable batteries. Drop-off only.

www.radioshack.com

930 Tahoe Blvd Incline Village NV 89541

(775) 831-4343

3235 South Town Crossing Reno NV 89521

(775) 853-9222

578 N McCarran Blvd Reno NV 89431

(775) 359-6451

Reno Bike Project

250 Bell St Reno NV 89503

(775) 303-6455

www.renobikeproject.blogspot.com / renobikeproject@gmail.com

Recycles and restores bicycles. Drop-off only.

Reno Drain Oil Service

11970 I-80 East Sparks NV 89434

(775) 342-0351

Recycles anti-freeze, gas/fuel, oil, and oil filters. Also does clean-ups and sales of recycled materials. Will pick-up.

Reno Rendering

1705 N Wells Ave Reno NV 89512

(775) 323-0791

Recycles cooking oil/grease and rendered animal material.

Reno Salvage

301 Montello St Reno NV 89512

(775) 323-7109

Recycles aluminum, automobiles, scrap-metal and steel/tin. Will pick-up and possible compensation for items.

RSW Recycling

Recycles aluminum cans, glass bottles and jars, magazines, newspapers, plastic bottles, steel cans, cardboard, office paper, and florescent lights.

Drop-off only and offers a payment for recyclables.

www.wm.com

1100 Commercial Row Reno NV 89512

(775) 329-8822

1455 Greg St Sparks NV 89431

(775) 329-8822

✓ Shred-It

8670 Technology Way Reno NV 89521

t. (775) 853-1212 f. (775) 786-2726

www.shredit.com / reno@shredit.com

Recycles and shreds paper.

Stead Transfer Station

13890 Mount Anderson Stead NV 89506

(775) 972-9160

Recycles aluminum, anti-freeze, appliances, car batteries, glass, magazines, newspaper, oil, plastic, steel/tin, and tires. Drop-off only.

Wal-Mart

Recycles rechargeable batteries. Drop-off only.

www.walmart.com

4855 Kietzke Lane Reno NV 89502

(775) 829-8088

2863 Northtowne Lane Reno NV 89512

(775) 359-8200

Waste Not

1076 Tahoe Blvd Incline Village NV 89451

(775) 831-2971

www.ivgid.org

Recycles and/or disposes of household and car batteries, computers, household hazardous waste, paint, yard debris, paper, newspaper, aluminum, telephone books, glass, oil, anti-freeze and appliances. Some fees may apply. Drop-off only or contact for what can be picked up curbside locally.



ORGANIZATIONS/AGENCIES

The best way to create change is to become informed. Learn about the issues that influence the environment, participate in meetings, talk to your government leaders and help create a more sustainable future for the next generations.

Here are resources to help you learn more about how you can be the future you'd like to see for the Earth.

Government agencies are marked with GA.

ADVOCACY

Citizen Alert

1101 Riverside Drive Reno NV 89503

t. (775) 827-4200 f. (775) 827-4299

www.citizenalert.org / hadder@citizenalert.org

Assures government accountability and public participation on issues affecting the land and people of Nevada.

Great Basin Mine Watch

85 Keystone Ave Suite K Reno NV 89503

t. (775) 348-1986 f. (775) 337-2980

www.greatbasinminewatch.org / info@greatbasinminewatch.org

To empower communities to protect their land, air, and water from the adverse impacts of mining.

IMPACT

901 W 7th St Ste #202 Reno NV 89503

t. (702) 329-7098 f. (775) 345-1212

www.scs.unr.edu/~impact/ / impact@scs.unr.edu

Research watchdog for Truckee Meadows environment and urban systems; i.e., growth, housing, transportation, air, and water quality, open space preservation and downtown redevelopment in Sparks and Reno.

Nevada Conservation League

7465 West Lake Mead Blvd Ste 100 Las Vegas NV 89128

t. (702) 562-8147 f. (702) 562-8148

www.nevadaconservationleague.org / info@nevadaconservationleague.org

The Nevada Conservation League is the independent political voice of the conservation community. We work to protect Nevada's natural resources through public education, advocacy, and the promotion of sensible conservation policies. We support pro-conservation candidates at all levels of government who make the protection of our quality of life a top priority.

Progressive Leadership Alliance of Nevada (PLAN)

821 Riverside Drive Reno NV 89503

t. (775) 348-7557 f. (775) 348-7707

www.planevada.org / bfulkerson@planevada.org

To create more progressive state policies in Nevada through research, public education and leadership development.

AIR

Washoe County Air Quality District (GA)

P.O.Box 11130 Reno NV 89520

t. (775) 784-7203 f. (775) 784-7225

www.co.washoe.nv.us/health / skapahee@mail.co.washoe.nv.us

Given authority by EPA to establish and instill local air pollution regulations.

Northern Nevada International Dark Sky Association

P.O. Box 136 Genoa NV 89411-0136

(775) 450-9521

www.darksky.org / renorainey@sbcglobal.net

Preserve the beauty and astronomical integrity of the night sky through awareness and educational programs.

ANIMAL

Nevada Department of Wildlife (GA)

1100 Valley Road Reno NV 89512

t. (775) 688-1500 f. (775) 688-2939

www.ndow.org / ndowinfo@ndow.org

To provide teacher training workshops introducing Project WILD. Oxbow, Verdi and Washoe Lake Interpretive Sites provide volunteer opportunities to connect people with wildlife and support for Trout in the Classroom program statewide.

US Fish and Wildlife Service - Nevada Office (GA)

1340 Financial Blvd #234 Reno NV 89502

t. (775) 861-6300 f. (775) 861-6301

nevada.fws.gov / asknevada@fws.gov

The mission of the Service is to conserve, protect and enhance the nation's fish and wildlife and their habitats for the continuing benefit of people.

Animal Ark

P.O. Box 60057 Reno NV 89506-0057
(area code required) (775) 970-3111
www.animalark.org / animalarkk@aol.com
A wildlife sanctuary and nature center committed to environmentally conscious stewardship of all wildlife and their habitats.

Bear League

PO Box 393 Homewood, CA 96141
(530) 525 PAWS (7297)
www.savebears.org / info@savebears.org
The BEAR League is a completely volunteer, community based, not-for-profit organization in the Lake Tahoe Basin, Truckee and beyond, committed to keeping bears safe and wild in their natural habitat. We believe that our guiding principle, "People Living in Harmony with Bears" is achievable as the public becomes educated as to the true gentle nature of the Black Bear.

Great Basin Bird Observatory

1755 East Plumb Lane #256 A Reno NV 89502
t. (775) 323-4226 f. (775) 323-4226
www.gbbo.org / ammon@gbbo.org
Conservation of birds and their habitats in the Great Basin and the Northern Mojave Desert.

Lahontan Audubon Society

P.O. Box 2304 Reno NV 89505
t. (775) 324-BIRD (2473) f. (775) 784-1302
www.nevadaaudubon.org / klkish@pyramid.net
To preserve and improve the remaining habitat of birds and other wildlife, restore historical habitat, and educate the public, with emphasis on children, providing vision to tell about our unique Nevada environments.

Mule Deer Foundation

404 East 4500 South Ste B-10 Salt Lake City UT 84107
t. (775) 322-6558
www.muledeer.org / fgregory@muledeer.org
To restore, improve and protect mule deer habitat (including land and easement acquisitions) resulting in self-sustaining, healthy, free ranging and huntable deer populations.

Nevada Waterfowl Association

P.O. Box 6240 Reno NV 89513
(775) 853-8331
www.nevadawaterfowl.org / info@nevadawaterfowl.org
Preserve, protect and restore Nevada's wetlands and the waterfowl shorebirds that depend on them.

Nevada Wildlife Federation, Inc.

P.O. Box 71238 Reno NV 89570
775-885-0405
www.nvwf.org / nvwf@nvwf.org
Dedicated to the conservation of Nevada's natural resources, particularly wildlife and wildlife habitat.

Reno Tur-Toise Club

P.O. Box 8783 Reno NV 89507
(775) 972-8532
sierrawave.com/rffc/index.htm / tortoiseqn@aol.com
To save the desert tortoises (listed "threatened" under the Endangered Species Act) in southern Nevada from being annihilated by swift development. Pacted with Clark County to adopt tortoises to good homes in northern Nevada.

EDUCATION

Desert Research Institute

2215 Raggio Parkway Reno NV 89512
t. (775) 673-7313 f. (775) 673-7397
www.dri.edu / Heather.Emmons@dri.edu
Conduct environmental research and employ technologies to improve people's lives throughout Nevada and the world.

Environmental Enthusiasts, Reno High School

395 Booth St Reno NV 89509
(775) 333-5050
plucas@washoe.k12.nv.us
Mission is to make fellow students environmentally aware and to recycle.

Great Basin Institute

Mailstop #099 Reno NV 89557-0031
t. (775) 784-1192 f. (775) 327-2307
www.greatbasininstitute.org / keir@unr.edu
To promote environmental research, education, and conservation throughout the West.

Great Basin Outdoor School

5125 Escuela Way Reno NV 89520
t. (775) 823-8888 f. (775) 689-2628
greatbasin-os.org / info@greatbasin-os.org
To ignite children's passion for learning and foster cooperation, respect, and responsibility through hands-on discovery in the outdoor classroom.

Lake Tahoe Environmental Education Coalition

P.O. Box 8208 Incline Village NV 89452

t. (775) 832-4150 f. (775) 832-4139

www.lteec.org / allenl@unce.unr.edu

The mission of the Coalition is to provide support and leadership to improve the overall effectiveness of environmental education at Lake Tahoe by facilitating groups working to educate and motivate the public about protecting the Lake Tahoe environment.

Nevada Natural Resource Education Council (NNREC)

P.O. Box 4741 Carson City NV 89702-4741

(775) 882-2375

www.nnrec.org / info@nnrec.org

Nevada Natural Resource Education Council is a catalyst of environmental literacy.

Sierra Nevada College

999 Tahoe Blvd Incline Village NV 89451

t. (775) 831-1314 f. (775) 831-1317

sierranevada.edu

Our graduates will be scholars of and contributors to a sustainable world. SNC combines the liberal arts and professional preparedness through an interdisciplinary curriculum which emphasizes environmental, social, economic and cultural responsibility.

Sierra Watershed Education Partnerships (SWEP)

P.O. Box 1602 Tahoe City CA 96145

530-525-9457

www.4swep.org / christine@4swep.org

SWEP promotes environmental stewardship by connecting students to their community and local environment through comprehensive watershed education and service-learning.

Students and Educators for Environmental Development and Sustainability (S.E.E.D.S.)

Mailstop #058 Reno NV 89577

(775) 784-1061

groups.yahoo.com/group/SEEDS_UNR / unrseeds@yahoo.com

Promote the practice of sustainable development and environmental stewardship on the University of Nevada, Reno campus.

Tahoe Environmental Research Center

291 Country Club Drive Incline Village NV 89451

775-881-7560

terc.ucdavis.edu/index.html / hmsegale@ucdavis.edu

The Tahoe Environmental Research Center (TERC) is dedicated to research, education and public outreach on lakes and their surrounding watersheds and airsheds. Lake ecosystems include the physical, biogeochemical and human environments, and the interactions among them. The Center is committed to providing objective scientific information for restoration and sustainable use of the Lake Tahoe Basin.

The Wilbur D. May Center

1595 North Sierra St Reno NV 89503

t. (775) 785-5961 f. (775) 785-4707

www.maycenter.com / info@maycenter.com

Fifteen acres of maintained gardens and groves of trees specializing in plants of the Great Basin.

UNR Academy for the Environment

108 Mackay Science Building Reno NV 89557-0192

t. (775) 784-8262 f. (775) 784-8261

environment.unr.edu / environment@unr.edu

The Academy for the Environment, established in 2004, is an interdisciplinary institute at the University of Nevada, Reno, whose mission is to develop, enhance and coordinate environmental teaching, research and service at the University of Nevada, Reno.

UNR Cooperative Extension

P.O. Box 11130 Reno NV 89520

t. (775) 784-4848 f. (775) 784-4881

www.unce.unr.edu/western / kari.emm@nv.usda.gov

To provide citizens in Western NV with research-based information to enable them to solve problems and improve their lives.

FOOD

Nevada Department of Agriculture Organic Certification Program (GA)

350 Capitol Hill Ave Reno NV 89502

t. (775) 688-1180 f. (775) 688-1178

agri.nv.gov/PLANT_OrganicPgm.htm / pgmckie@govmail.state.nv.us

Organic certification and education. List of Nevada certified organic farms.

Great Basin Food-Coop

271 Wonder St Reno NV 89502

(775) 324-6133

www.greatbasinfood.coop / Info@greatbasinfood.coop

Great Basin Community Food Cooperative welcomes all who choose to participate in a community that promotes more equitable and ecologically sustainable ways of living, shares resources, and creates economic opportunity in an atmosphere of respect and reverence for humanity and the earth.

Local Food Systems Network

870 Danial Drive Reno NV 89509

(775) 747-2222 (530) 559-9429

localfoodsystemnetwork@gmail.com

A network of all groups and individuals who have a interest in healthy, locally produced food. This includes local farms and ranchers; value added food producers; local chefs and restaurateurs; grocery stores; farmers markets; local residents; Community Supported Agriculture folks; food banks; dieticians; those who want healthy food in local schools; etc.

Nevada Certified Farmers' Market Association

P.O. Box 2108 Sparks NV 89432

t. (775) 351-2551 f. (775) 677-1772

www.nevadagrown.com / nvcfma@charter.net

Strengthening farmers markets for the benefit and education of farmers, consumers, and communities.

Nevada Grown

98 S. Carson St Fallon NV 89406

(775) 423-8587

www.nevadagrown.com / farmers@nevadagrown.com

NevadaGrown is a marketing initiative to assist Nevada agricultural producers by bringing communities and people together to support the growth and use of local products.

GENERAL

Nevada Division of Environmental Protection (GA)

901 S Stewart St #4001 Carson City NV 89701-5249

t. (775) 687-4670 f. (775) 687-5856

www.ndep.nv.gov / demme@ndep.nv.gov

State environmental regulatory agency.

Nevada State Environmental Commission (GA)

901 S Stewart, St #4001 Carson City NV 89701-5246

t. (775) 687-9310 f. (775) 687-5856

www.sec.nv.gov / jbwalker@ndep.nv.gov

The Commission adopts environmental rules, regulations, and plans authorized by statute to protect the environment and public health and welfare for all Nevadans. The commission also acts as the appeal body to actions of the Nevada Division of Environment

Washoe District Health Department (GA)

P.O. Box 11130 Reno NV 89520

t. (775) 328-2434 f. (775) 328-6176

www.co.washoe.nv.us/health

Pursues public health mission of health promotion, disease prevention and environmental protection for the citizens of Reno, Sparks and Washoe County, Nevada.

Waste Not - Incline Village General Improvement District (GA)

1220 Sweetwater Road Incline Village NV 89451

t. (775) 832-1283 f. (775) 832-1331

www.wastenotcommunity.org / wastenot@ivgid.org

To provide conservation programs in Incline Village/Crystal Bay in the areas of waste reduction, household hazards waste disposal, water conservation, and watershed management and to empower our community to live sustainably.

Keep Truckee Meadows Beautiful

P.O. Box 7412 Reno NV 89510

t. (775) 851-5185 f. (775) 851-5182

www.ktmb.org / staff@beautiful.reno.nv.us

Dedicated to creating a cleaner, more beautiful region through education and active community involvement.

Nevada EcoNet

P.O. Box 10786 Reno NV 89510

t. (775) 323-3433 f. (775) 323-3766

www.nevadaeconet.org / lauren@nevadaeconet.org

Provide environmental information and education to the northern Nevada public.

UNR Environmental Health & Safety Department

Mail Stop #328 Reno NV 89557

t. (775) 327-5040 f. (775) 784-4553

www.ehs.unr.edu/website/Home/tabid/36/Default.aspx / jsagebiel@unr.edu

The Environmental Affairs Manager is responsible for development and implementation of methods and programs that will improve regulatory compliance, improve pollution prevention status and improve overall sustainability of campus operations.

LAND

Nevada Division of State Parks (GA)

902 S Stewart St #5005 Carson City NV 89701

t. (775) 684-2770 f. (775) 684-2777

parks.nv.gov / stparks@parks.nv.gov

The Division of State Parks plans, develops and maintains a system of parks and recreation areas for the use and enjoyment of residents and visitors. The Division also preserves areas of scenic, historic and scientific significance in Nevada

Nevada Natural Heritage Program (GA)

901 S Stewart St #5002 Carson City NV 89701-5245

t. (775) 684-2900 f. (775) 684-2909

heritage.nv.gov/index.htm / gclimmer@heritage.nv.gov

Our mission is to help coordinate the resource needs of Nevada's diverse biological heritage with human activities. We do this by maintaining an inventory and current databases on the locations, biology, conservation, and management status of all threatened, endangered, sensitive, and at-risk species and biological communities, and of noxious weed infestations, in the state.

USDA Natural Resources Conservation Service (GA)

1365 Corporate Blvd Reno NV 89502

t. (775) 857-8500 f. (775) 857-8525

www.nv.nrcs.usda.gov / liz.warner@nv.usda.gov

An agency of the US Department of Agriculture, the Natural Resources Conservation Service provides leadership in a partnership effort to help people conserve, maintain, and improve our natural resources and environment.

USDI Bureau of Land Management (BLM) (GA)

1340 Financial Blvd Reno NV 89502

t. (775) 861-6400 f. (775) 861-6712

www.blm.gov/nv/st/en.html / nvsoweb@nv.blm.gov

To sustain the health, diversity and productivity of the public lands for the use and enjoyment of present and future generations.

USF&WS, Stillwater National Wildlife Refuge (GA)

1000 Auction Road Fallon NV 89406

t. (775) 428-6452 f. (775) 423-5158

stillwater.fws.gov / Stillwater@stillwater.fws.gov

The Stillwater Complex is made up of three refuges located within an eighty mile radius of Reno.

USFS, Carson Ranger District (GA)

1536 S Carson St Carson City NV 89701-5291

t. (775) 882-2766 f. (775) 884-8199

www.fs.fed.us/htnf

Edward Monig

National forest system management, Toiyabe National Forest. "Caring for the Land and Serving People."

Washoe County Department of Regional Parks and Open Space (GA)

2601 Plumas St Reno NV 89509

t. (775) 828-6642 f. (775) 829-8014

www.washoecountyparks.com / bharmon@mail.co.washoe.nv.us

Preserve open space, conserve and enhance natural, historical and recreational settings; and provide environmental education and recreation to the public.

Washoe County Regional Open Space Program (GA)

P.O. Box 11130 Reno NV 89520

t. (775) 328-3600 f. (775) 328-6133

www.co.washoe.nv.us/comdev / planning@washoecounty.us

Seeks to preserve undeveloped land with significant natural scenic and cultural resources that are important to the community, natural systems and wildlife of this area.

Washoe Tribe Environmental Protection Department (GA)

919 U.S. Highway 395 South Gardnerville NV 89410

t. (775) 265-8600 f. (775) 265-3211

www.washoetribe.us / marie.barry@washoetribe.us

To restore tribal traditions through protection and stewardship of ancient tribal lands, renewal of language and culture and instill pride in ancestry and culture.

Washoe-Storey Conservation District (GA)

1201 Terminal Way Ste 222 Reno NV 89502

t. (775) 322-9934 f. (775) 784-5512

wscd.nv.gov / andigrant@hotmail.com

Promote the conservation and wise development of the natural resources of Washoe and Storey counties.

American Evergreen Foundation

18124 Wedge Parkway #161 Reno NV 89511

1-888-USA-GREEN

www.usagreen.org / AEF@usagreen.org

To increase awareness of the environment and conservation through education and participation.

Desert Survivors

P.O. Box 20991 Oakland CA 94620-0991
(510) 769-1706

www.desert-survivors.org / bighorn@desert-survivors.org

To protect, experience, and share the desert wilderness by participating in legalities involving deserts, as well as education through field trips and projects.

Eastern Nevada Landscape Coalition

PO Box 150266 Ely NV 89315

t. (775) 289-7974 f. (775) 289-7986

www.envlc.org/index.html / enlc@sbcglobal.net.

A community based partnership to maintain and restore healthy ecosystems for present and future generations.

Friends of Black Rock / High Rock, Inc.

P.O. Box 50430 Reno NV 89513

t. (775) 557-2900 (Gerlach) f. (775) 885-1609

www.blackrockfriends.org / info@blackrockdesert.com

To unite people, diverse users and communities to experience, appreciate and respect the Black Rock/ High Rock National Conservation Area.

Friends of Donner Summit

1271 Bronco Circle Minden NV 89423

t. (775) 832-4144 f. (775) 832-4139

cobournj@unce.unr.edu

To educate people about the natural history of Donner Summit, to protect the environment and encourage sound planning.

Friends of Nevada Wilderness

P.O. Box 9754 Reno NV 89507

t. (775) 324-7667 f. (775) 324-2677

www.nevadawilderness.org / fnw@nevadawilderness.org

Keep Nevada's wild places wild and preserve wilderness ecosystems for future generations.

Geological Society of Nevada

P.O. Box 13375 Reno NV 89507

t. (775) 323-3500 f. (775) 323-3599

www.gsnv.org / gsn@gsnv.org

To promote the advancement of geological sciences, especially as they relate to Nevada.

League to Save Lake Tahoe

955 Emerald Bay Road S Lake Tahoe CA 96150

t. (530) 541-5388 f. (530) 541-5454

www.keeptahoeblue.org / info@keeptahoeblue.org

To protect and restore the environmental quality, scenic beauty, and low-impact recreational opportunities of the Lake Tahoe Basin focusing on water quality, its clarity, and other critical environmental issues to "Keep Tahoe Blue."

Nature Conservancy of Nevada

One East First St Ste 1007 Reno NV 89501

t. (775) 322-4990 f. (775) 322-5132

www.nature.org/wherework/northamerica/states/nevada/nevada@tnc.org

The Nature Conservancy's mission is to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.

Nevada Bureau of Mines and Geology

Mailstop #178 Reno NV 89557-0088

t. (775) 784-6691 f. (775) 784-1709

www.nbmng.unr.edu / nbmginfo@unr.edu

The Nevada Bureau of Mines and Geology is the state geological survey and a research and public service unit of the University and Community College System of Nevada.

Nevada Conservation Corps

Mailstop #099 Reno NV 89557-0031

t. (775) 682-8819 f. (775) 327-2307

www.greatbasininstitute.org/?click=ncc / keir@unr.edu

Nevada Conservation Corps harnesses the energy and idealism of youth to meet the needs of Nevada public lands and communities. As a federally-funded AmeriCorps program, the NCC promotes ecological literacy through field research and direct conservation service.

Nevada Land Conservancy

PO Box 20288 Reno NV 89515

t. (775) 851-5180 f. (775) 851-5182

www.nvlc.org / info@nvlc.org

Dedicated to protecting and preserving the special places and open spaces of Nevada for future generations.

Nevada Landscape Association

PO Box 7431 Reno NV 89510-7431
t. (775) 673-0404 f. (775) 673-5828
www.nevadanla.com / nlainfo@nevadanla.com

As the trade association in Nevada, the NLA focuses on growing the Green Industry, promoting its members and furthering education. It plans and stages numerous events like the annual conference and tradeshow, golf tournaments and field days.

Nevada Native Plant Society

PO Box 8965 Reno NV 89507-8965
(775) 329-1645
heritage.nv.gov/nnps.htm / atiehm@unr.edu

Organized solely for educational, scientific and charitable purposes for stimulation of interest and the developing of an appreciation for native Nevada plants and their preservation.

Nevada Rock Art Foundation

226 California Ave Reno NV 89509
(775) 323-6723
www.nevadarockart.org / info@nevadarockart.org

Mission is to identify, document, preserve, and protect rock art in Nevada and surrounding areas.

Nevada Tahoe Conservation District

PO Box 4605 Stateline NV 89449-4605
t. (775) 586-1610 f. (775) 586-1612
www.ntcd.org / info@ntcd.org

To promote the conservation and improvement of the Lake Tahoe Basin's natural resources by providing leadership, education and technical assistance to all basin users.

Nevada Wilderness Project

8550 White Fir St Reno NV 89523
t. (775) 746-7850 f. (775) 746-7868
www.wildnevada.org / info@wildnevada.org

The Nevada Wilderness Project is committed to saving spectacular, rugged- and imperiled-public lands in Nevada as permanent Wilderness, the strongest protection possible.

Pyramid Lake Environmental Dept.

P.O. Box 256 Nixon NV 89424
t. (775) 574-0101 f. (775) 574-1025
www.plpt.nsn.us/environmental/index.htm / Gemmm@plpt.nsn.us
Established to protect the environment, natural resources, and public health of the Pyramid Lake Indian Reservation.

Reno Urban Forestry Commission

PO Box 1900 Reno NV 89505
t. (775) 334-INFO f. (775) 334-3110
www.cityofreno.com/Index.aspx?page=629 / churchillos@ci.reno.nv.us
To create, maintain and promote a safe, healthy and attractive urban forest which produces a favorable community environment.

Scenic Nevada

P.O. Box 32 Reno NV 89504
t. (775) 329-3117 or (775) 378-1694 (cell) f. (775) 329-3117
www.scenicnevada.org / dgsmith@bigsky.reno.nv.us
To preserve, protect and enhance the scenic character of Nevada.

Sierra Club, Great Basin Group

PO Box 8096 Reno NV 89507
(775) 323-3162
www.sierraclub.org/chapters/nv / chair@toiabe.sierraclub.org
To explore, enjoy and protect the wild places of the Earth; to practice and promote the responsible use of the Earth's ecosystems and resources.

Sierra Nevada Alliance

PO Box 7989 South Lake Tahoe CA 96158
t. (530) 542-4546 f. (530) 542-4570
www.sierranevadaalliance.org / sna@sierranevadaalliance.org
To protect and restore the natural environment of the Sierra Nevada for future generations while ensuring healthy and sustainable communities.

Snowlands Network

PO Box 2570 Nevada City CA 95959
(530) 265-6424
www.snowlands.org / info@snowlands.org
Promote opportunities for quality human-powered winter recreation; Protect winter wildlands; and educate the public and government agencies about winter recreation and environmental issues.

Tahoe Resource Conservation District

870 Emerald Bay Road Ste 108 South Lake Tahoe CA 96150
t. (530) 543-1501 f. (530) 543-1660
www.tahoercd.org / tahoercd@yahoo.com
Promote the conservation and improvement of the Lake Tahoe Basin's soil, water and related natural resources by providing leadership, information and technical assistance to all land managers, owners, organizations and residents.

Truckee Donner Land Trust

10069 W River St Truckee CA 96161

t. (530) 582-4711 f. (530) 582-5528

www.tdlandtrust.org / info@tdlandtrust.org

The Truckee Donner Land Trust is a 501(c)(3) nonprofit organization that works to preserve and protect important historic, recreational and scenic open spaces in the greater Truckee region. All cash donations to the Land Trust are tax-deductible under the Internal Revenue Service Code.

RECREATION

Muscle Powered

PO Box 2402 Carson City NV 89702

(775) 841-6810

musclepowered.org/Default.asp / musclepow@aol.com

Citizens for a Bikeable and Walkable Carson City is dedicated to making Carson City a safer community for pedestrians and bicyclists.

Nevada Outdoor Recreation Association (NORA)

PO Box 1245 Carson City NV 89702-1245

(775) 883-1169

www.nora.org / info@nora.org

The Nevada Outdoor Recreation Association, Inc. (NORA) is the nation's oldest BLM Public Lands environmental and commons ecology advocacy.

Sierra Front Recreation Coalition

PO Box 7456 Incline Village NV 89452

(775) 831-5511

www.sierrafront.org / info@sierrafront.org

To promote, develop and provide access to world-class outdoor recreation opportunities and resource stewardship to meet the increasing demand and diverse interests of the growing visitor and local populations along the Central Sierra Front.

Tahoe Rim Trail Association

948 Incline Way Incline Village NV 89451

t. (775) 298-0012 f. (775) 298-0013

www.tahoerimtrail.org / info@tahoerimtrail.org

To enhance, expand and promote the Tahoe Rim Trail system, practice and encourage stewardship and provide access to the beauty of the Lake Tahoe region.

Truckee Meadows Trails Association

PO Box 265 Reno NV 89504

(775) 786-8154

www.truckeemeadowstrail.org / info@truckeemeadowstrails.org

Trail building and access advocacy.

Truckee Trails Foundation

PO Box 1751 Truckee CA 96160

(530) 587-8214

www.truckeetrails.org / info@truckeetrails.org

Provide the Truckee area with a network of trails and bike paths for fun, adventure, and alternative transportation.

Pinky's Pink Inc.

548 Greenbrae Drive Sparks NV 89431

(775) 356-1904

www.PinkyPinksink.org / safariland@earthlink.net

Pinky Pink's Ink reduces Waste by offering businesses in the Northern Nevada a Free Service recovering "empties," both Toner and Ink Cartridges.

SUSTAINABILITY

Nevada Renewable Energy and Energy Conservation Task Force (GA)

100 N Carson St Carson City NV 89701

(775) 684-1184

www.nevadarenewables.org / rccooper@ag.state.nv.us

Advises the Nevada State Office of Energy in the development and periodic review of the comprehensive state energy plan with regard to the use of renewable energy and the use of measures which conserve or reduce the demand for energy or which result in the more efficient use of energy.

Envirolution

(530) 448-1852

envirolutionexperience.blogspot.com / Antuan@TheEnvirolution.com

The Envirolution is a social movement that aims to mobilize, organize, and empower individuals, grassroots efforts, businesses, and governments to work together in revitalizing our endangered biosphere, transitioning to a sustainable economy, and bringing communities closer together.

Nevada Clean Energy Coalition

1755 E Plumb Lane #170 Reno NV 89502

www.nevadacleanenergy.org / info@nevadacleanenergy.org

Supports clean renewable energy in Nevada.

Nevada Coalition for Climate Protection

3365 Pierremont Road Reno NV 89503

(775) 787-2691

www.nc4cp.org / carlton_jeff@hotmail.com

Work on protecting our climate and reducing our individual and collective green house gas emission.

Sierra Green Building Association (SIGBA)

PO Box 4245 Truckee CA 96160

(877) 744-2248

www.sigba.org / greg@sigba.org

SIGBA was created to advocate environmental design within the Central & Northern Sierra Nevada.

Sunrise Sustainable Resources Group

PO Box 19074 Reno NV 89511

(775) 722-8879

www.sunrisenevada.org / president@sunrisenevada.org

Educates people about the need for sustainable living practices and to empower them to make the necessary changes for an earth-friendly lifestyle.

TRANSPORTATION

Alternative Transportation Club & Electric Auto Association of Northern Nevada

(775) 826-4514

electricnevada.org / lakeport104@yahoo.com

Learn about electric vehicles and alternative transportation.

Reno Bike Project

229 Arroyo St Reno NV 89509

(775) 303-6455

renobikeproject.blogspot.com / renobikeproject@gmail.com

The Reno Bike Project is committed to producing a outlet that will encourage all forms of cycling, including personal health, alternative transportation, cycling activism, as well as cycling arts and culture in a friendly community atmosphere.

Tahoe-Pyramid Bikeway

4790 Caughlin Parkway Ste 138 Reno NV 89519

(775) 825-9868

www.tpbikeway.org / TahoePyramidBike@aol.com

To establish a non-motorized route along the Truckee River 116 miles from Lake Tahoe to Pyramid Lake.

WATER

Carson Water Subconservancy District (CWSO) (GA)

777 E William St Ste 110A Carson City NV 89701

t. (775) 887-7450 f. (775) 887-7457

www.cwsd.org / info@cwsd.org

To establish a balance between the needs of the communities within the Carson River Watershed and the function of the river system.

Nevada Division of Environmental Protection - Project WET (GA)

901 S Stewart St #4001 Carson City NV 89701-5249

t. (775) 687-9444 f. (775) 687-5856

ndep.nv.gov/bwqp/wet01.htm / mrriedl@ndep.nv.gov

Project WET (Water Ed for Teachers) is a water ed program to supplement K-12 curriculum by integrating water ed into all subjects in the classroom. A network of nationally recognized water ed, training programs and publications under The Watercourse org.

Wester Resource Advocates (GA)

769 Basque Way Ste 300 Carson City NV 89706

(775) 841-1121 (866) 223-8365

www.westernresourceadvocates.org/about/nevada.php

rnichols@westernresources.org

Western Resource Advocates' mission is to protect and restore the Interior West's land, air and water.

Carson River Coalition (CRC)

777 E Williams St # 110A Carson City NV 89701

t. (775) 887-7450 f. (775) 887-7457

www.cwsd.org / genie@cwsd.org

To foster cooperative stakeholder involvement for the enhancement of the Carson River watershed.

Nevada Tahoe Water Supplier Association

1220 Sweetwater Road Incline Village NV 89451

(775) 832-1212

www.nevadatahoewater.org / Madonna_dunbar@ivgid.org

Work with local communities to develop, implement, and maintain effective watershed programs to prevent harmful bacteria from entering our drinking water source, Lake Tahoe.

River Wranglers

1120 E Badger St Silver Springs NV 89429

t. (775) 577-2631 f. (775) 577-2631

www.riverwranglers.org / cho2@lyon.k12.nv.us

River Wranglers is committed to exploring, conserving and celebrating our rivers through community programs, projects and hands-on education.

Student Association for International Water Issues (SAIWI)

Mailstop #175 Reno NV 89557

(775) 784-1239

www.unr.nevada.edu/~saiwi/ / tylers@unr.edu

To develop an understanding of global issues and apply our time and knowledge to promote lasting partnerships towards empowering others in dealing with water resources.

Truckee River Watershed Council

10418 Donner Pass Road Truckee CA 96161

t. (530) 550-8760 f. (530) 550-8761

www.truckeeriverwc.org / info@truckeeriverwc.org

A collaborative effort to preserve and protect water quality and habitat.

Tahoe-Baikal Institute

PO Box 13587 South Lake Tahoe NV 96151

t. (530) 542-5599 f. (530) 542-5567

www.tahoebaikal.org / info@tahoebaikal.org

To protect mountain lake watersheds around the world through environmental inquiry, international exchange, research, and action using new and unique methods of watershed management education and research.

Truckee River Yacht Club

1755 E Plumb Lane #170 Reno NV 89502

(775) 786-9955

www.truckeeriver.org / dlghiglieri@netscape.net

Education/ Avocacy for the Truckee River on water quality, appropriate land uses, river restoration, habitat improvement, recreation, and watershed management.

Walker Lake Working Group

PO Box 867 Hawthorne NV 89415

t. (775) 945-8243 f. (775) 945-8046

www.walkerlake.org / shirlou@gbis

Restoration and preservation of Walker Lake as a fishery, wildlife habitat and recreation area.

GOOD TO KNOW [VOLUNTEERISM]

About 61.2 million people volunteered at least once between September 2005 and September 2006, according to the Bureau of Labor Statistics. That's a lot of people, but it's still only 26.7 percent of the population. Imagine what the United States would be like if *everyone* volunteered at least once a year. All it takes is a quick read through the Organizations listing above, and you could be on the path to changing the world for the better.

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Our recently completed Tahoe Center for Environmental Sciences received a 2007 LEED Platinum Award by the United States Green Building Council. The Tahoe Center is the 1st building in Nevada and only the 26th in the world to achieve this elite level in environmentally sustainable design. The innovative design has earned national acclaim and will be premiered at this years annual convention of the USGBC in Chicago. Collaborative Design Studio is the new name of Lundahl and Associates. 30 years later, still the premier architect of Tahoe-Reno and the west.

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The Sunrise mission is to empower
Nevadans to use resources responsibly
through education, advocacy and
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Please join us for the
12th Annual National Solar Tour,
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Details on the tour can be found at
www.SunriseNevada.org.



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The Reno Bike Project is committed to producing a outlet that will encourage all forms of cycling, including personal health, alternative transportation, cycling activism, as well as cycling arts and culture in a friendly community atmosphere. We strive to make Reno a more eco-friendly, healthy, culturally rich and communal city through cycling awareness and maximizing resources.

volunteers welcome

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**Pinky Pink's Ink recycles
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Pinky Pink's Ink, (PPI) collects toner and inkjets for free from businesses large and small. Despite the fact that it is simpler to throw away a cartridge rather than recycle it, remanufacturing scientists and professionals have begun to convince the public that it's best to Reduce, Reuse and Recycle a product made from oil, thus improving our economy and preserving our natural resources.

(PPI) Pollution Prevention Innovation's Research dating back to 2004 proves that a delicate and responsible way to change the current method is to collect in mass.

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Pinky Pink's Ink also offers Toner & Inkjets for all brands of printer devices both original brand and remanufactured compatibles.

**548 Greenbrae Drive, Sparks
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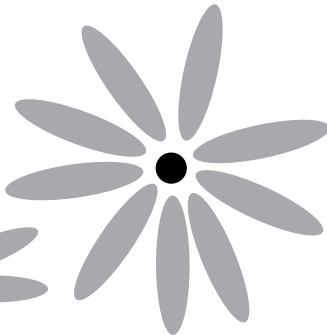
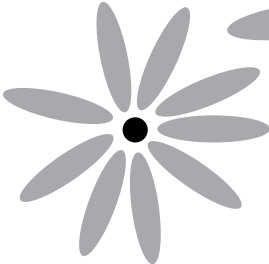
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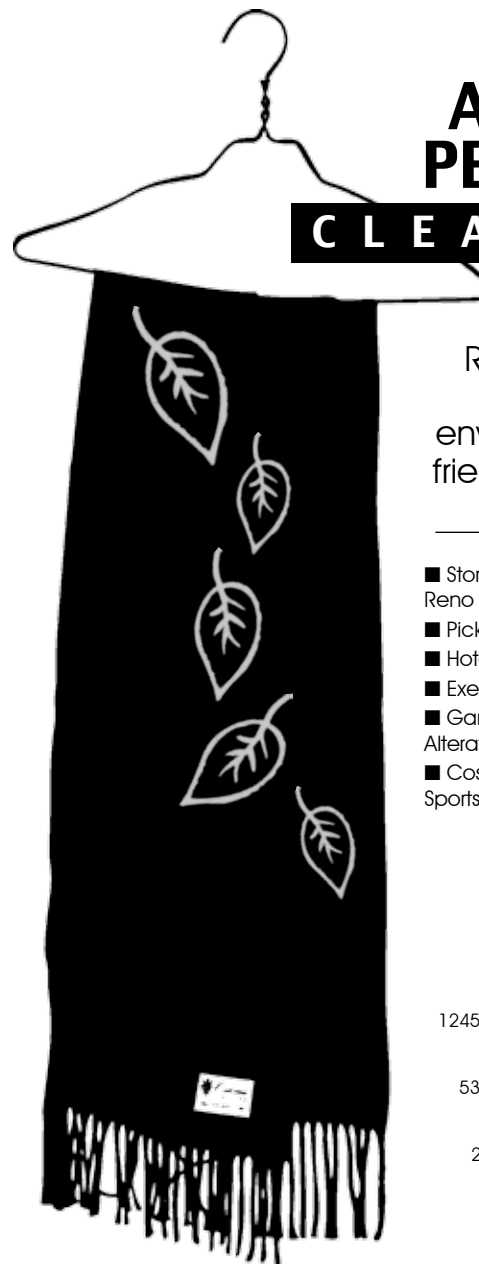
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